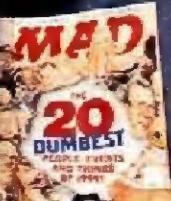


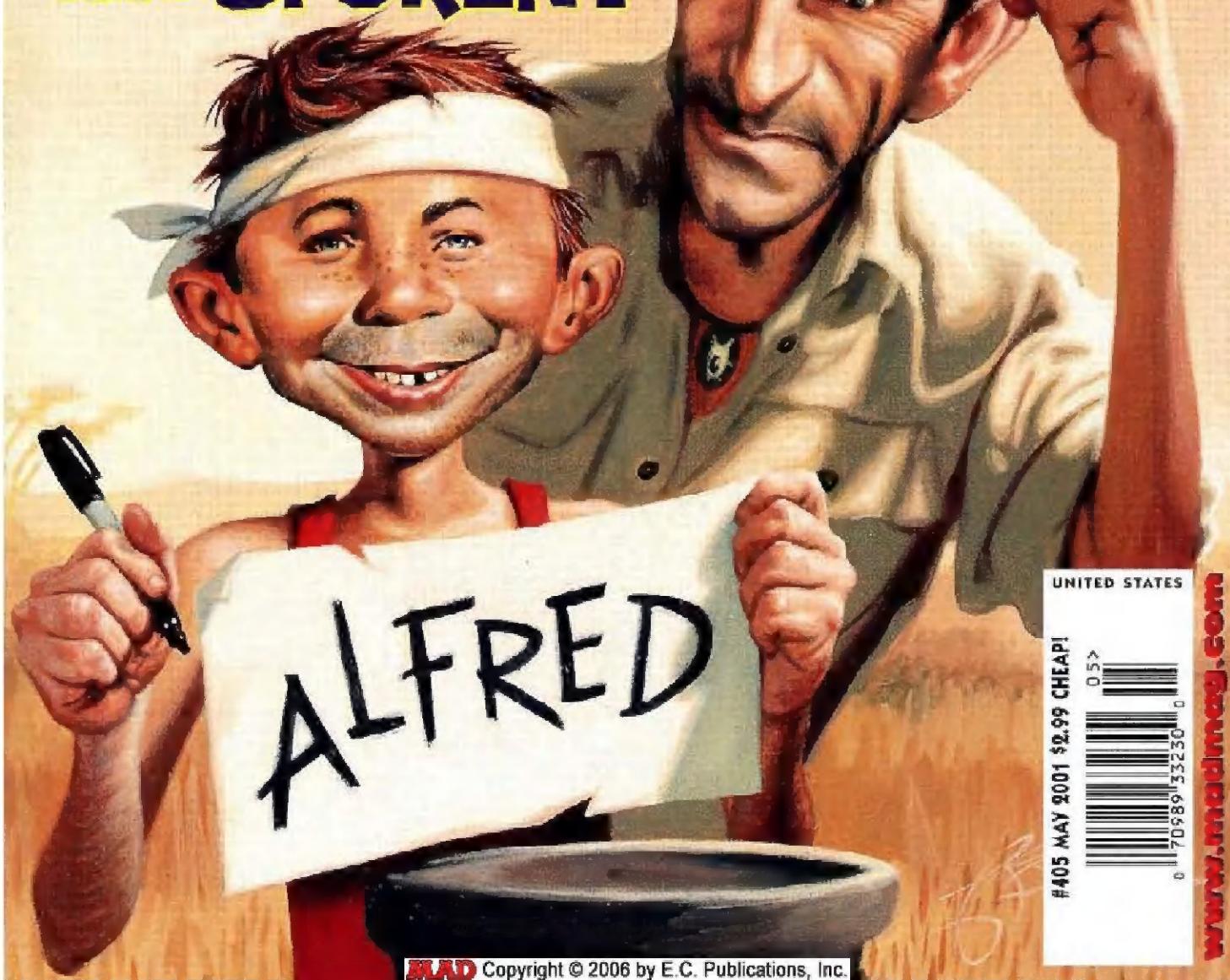
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THE SCHMUCK
HAS SPOKEN!**



UNITED STATES

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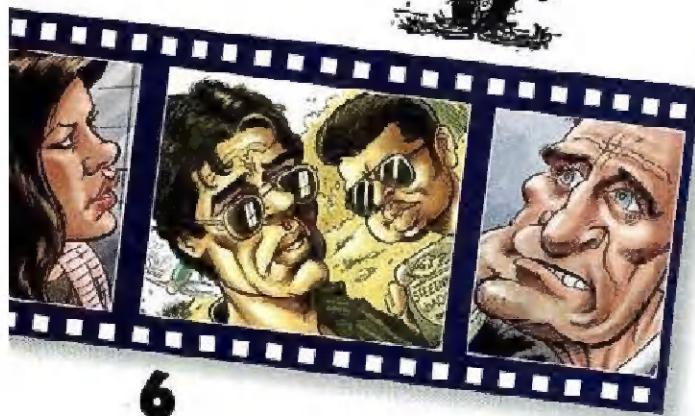
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MAY 2001

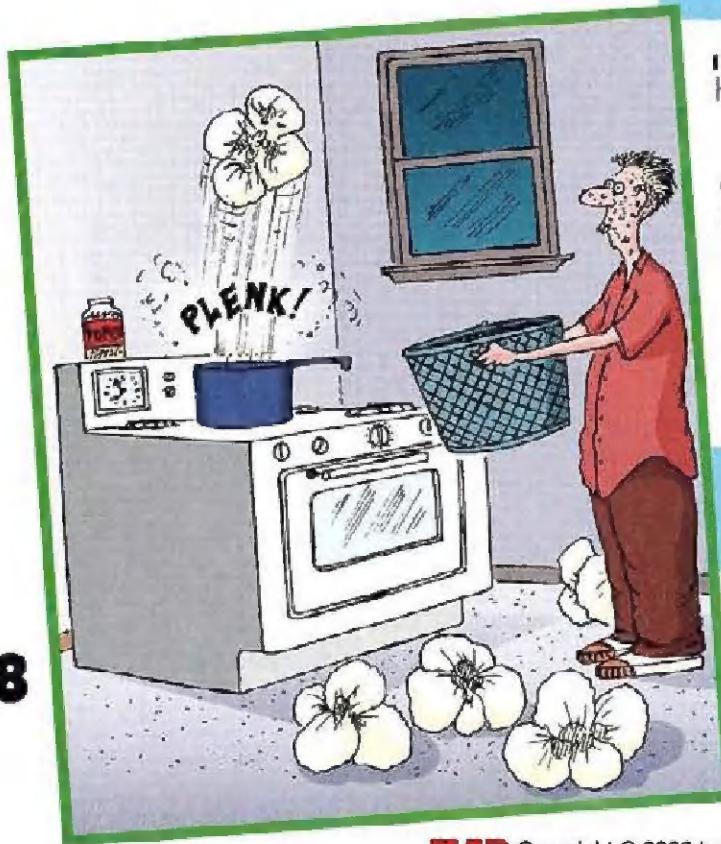
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MAD

THIS MONTH IN HISTORY

| SUN | MON | TUES | WED | THURS | FRI | SAT |
|-----|-----|------|-----|-------|-----|-----|
| | | | 1 | 2 | 3 | 4 |
| | | | | | 5 | |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | | |

1927
Edison Invents the
Refrigerator Light
Bulb After Futile
Midnight Attempt
to Find a Salami

1975
Mississippi Supreme
Court Rules Nude
Showering is Indecent

| SUN | MON | TUES | WED | THURS | FRI | SAT |
|-----|-----|------|-----|-------|-----|-----|
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| 27 | 28 | 29 | 30 | 31 | | |

1996
PETA Claims
Disney Cover-up
in Mysterious
Death of 102nd
Dalmatian

1988
Don King's Hair
Declared
National
Monument

1997
IBM Supercomputer Deep Blue
Loses to Russian Sergei
Vadavich in Game of Handball

36



Tobacco is whacko



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LETTERS AND TOMATOES DEPARTMENT



THE ED'S NIFTY FIFTY™

We've updated and revised our Ed's *Nifty Fifty™* Celebrity Snaps wish list! If we print your photo of any of the following celebrities holding an issue of MAD, you will receive a three-year subscription and a special secret prize! (Photos cannot be returned.) You can still send people from the old list (see MAD #390), but they will not count as a *Nifty Fifty™*. So, here's the updated Ed's *Nifty Fifty™*!

The Pope, Kelly Ripa (Regis Philbin's new co-host), *Triumph the Insult Comic Dog* from *Late Night With Conan O'Brien*, Britney Spears, C-Span talking head Brian Lamb (still!), Amazon.com founder Jeff Bezos, Senator Jesse Helms, Harry Potter author J.K. Rowling, Michael Douglas and Catherine Zeta-Jones, Bill Gates, Dr. Jack Kevorkian, Yasser Arafat, Oprah, John Malkovich, Julia Roberts, Eminem, James Brown, tennis babe Anna Kournikova, Pat Robertson, J.D. Salinger, Ron Popeil, Tim Russert, any Beatle

(living), Harrison Ford, Martha Stewart, David Letterman, Monica Lewinsky, Linda Tripp, Mary Kate and Ashley Olsen, Siegfried and/or Roy, Sean Connery, John McLaughlin, Neil Armstrong, Alyssa Milano, any member of The Supreme Court (in their robe), Stephen Sondheim, Michael Jordan, Barbra Streisand, Michael Eisner, Woody Allen or Soon-Yi, Deepak Chopra, *Ol' Dirty Bastard*, Jerry Lewis, Gary Larson, Robert Downey Jr., Lisa Marie Presley, any Pulitzer Prize winner of the last 10 years, and Ivanka Trump!

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TO: MAD, Dept. 405, 1700
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10019. MAD welcomes reader
submissions. Manuscripts will not
be returned or acknowledged,
however, unless they are accom-
panied by a self-addressed,
stamped envelope! MAD doesn't
read faxed submissions!



MICROSOFT WORD UP!

Thanks for making Microsoft stock plummet right down the toilet with your "MAD 20" article "Companies We Can Expect to See After the Microsoft Breakup" (#401). When you showed the plan for breakup and restructuring of Microsoft into nine new companies, the American public got smart and sold off. The stock went from 57 dollars to 47 dollars the day I received my magazine. Thanks, morons! It would have been nice to give your loyal readers a heads up that you were going to let the cat out of the bag so we could sell before MAD hit the newsstands!

Sandy Scott, Via E-mail

Sandman — Sorry for your financial loss. As humor muckrakers, we can't let our comedic integrity be clouded by the concern of money lost by individual investors. On a brighter note, we sold all of our Microsoft stock weeks before the plummet and rolled all of our profits into Pets.com. See ya in the Louis Rukeyser chat room! —Ed.

THE ANSWER MAD

Here we go with another installment of our much-loved feature in which we answer letters sent to other magazines. This month's steamy little missive is taken from the January 2001 issue of *Cosmopolitan*.

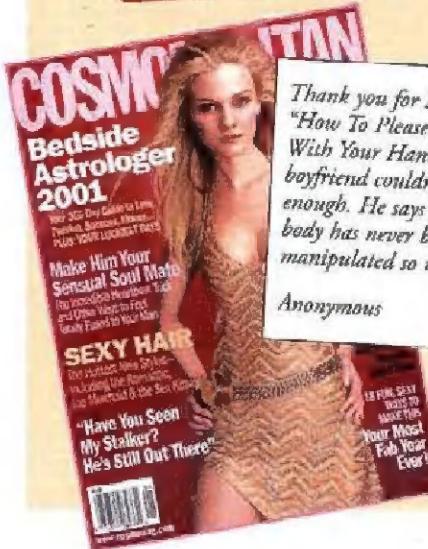
Anon:

So, your man never felt so manipulated, eh? Due to space limitation, the editors at Cosmo had to cut the last half of the article. Here are a few more things you can do with your hands if you *really* want to please your man:

- 1) Make him a sandwich
- 2) Wash and simonize his car
- 3) Organize his pornography collection by genre
- 4) Pop his backne
- 5) Choke your damn cat
- 6) Hand the remote control to him
- 7) Open a beer for him and his friends, and then shut your big mouth, the game's on!

Thank you for November's "How To Please A Man With Your Hands." My boyfriend couldn't get enough. He says his body has never been manipulated so well.

Anonymous



WWFD-UP

In your "Celebrity Cause-of-death Betting Odds" in MAD #400 you stated that Vince McMahon would die from contracting V.D. from one of D'Lo Brown's ho escorts. Obviously, you have not been smelling what the Rock is cooking because if you did then you would know that it was the Godfather (now known as the Goodfather) who was the pimp that had the ho escorts. Just thought you should know that for future reference.

Eugene Lumley, Bronx, NY

Tumbuckle Boy — You are absolutely correct in pointing out this obvious mistake. We originally had the Godfather in our response but we were forced to change it due to pressure from the Right to Censor. Now, do you smell what the Ed. is cooking? —Ed.



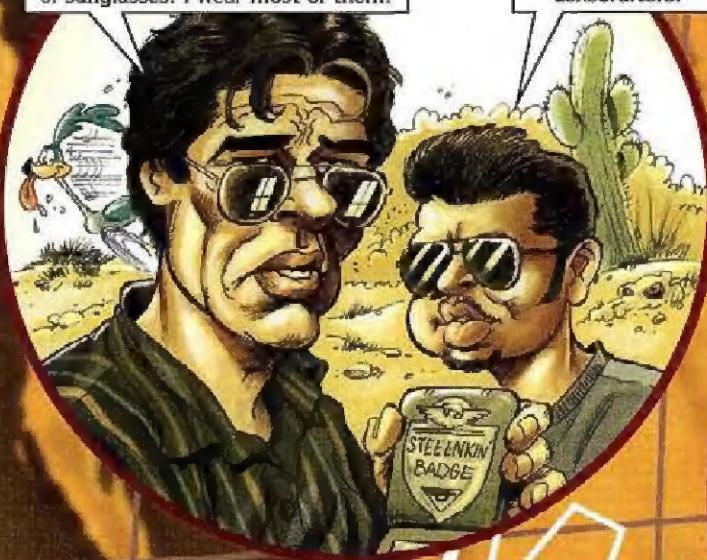
MICHAEL DRUGLESS DEPT.

This movie features a cast of thousands...of illegal substances! It tells of the fruitless efforts by the United States government to stop the flow of these substances into America. While we are all for

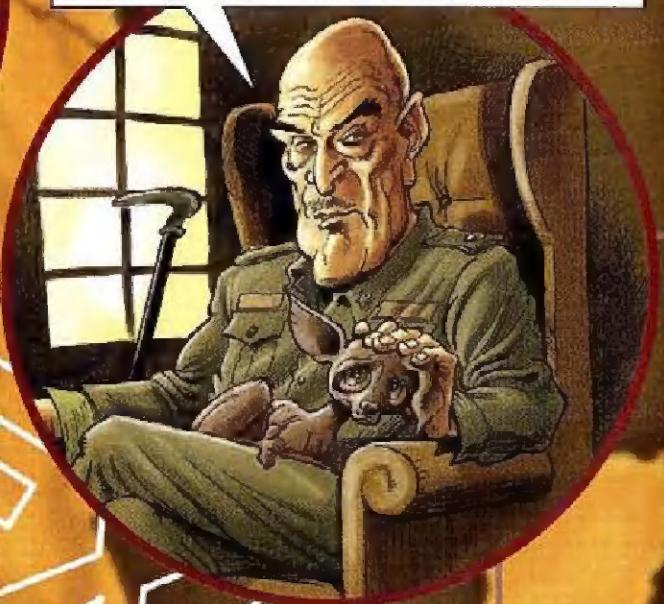
TRAFFIC

This film involves two countries, three stories and four different color tints! If only I could SEE them! I can't, because the film also has 140 pair of sunglasses! I wear most of them!

The two biggest product placements in this movie are for coke spoons and LensCrafters!



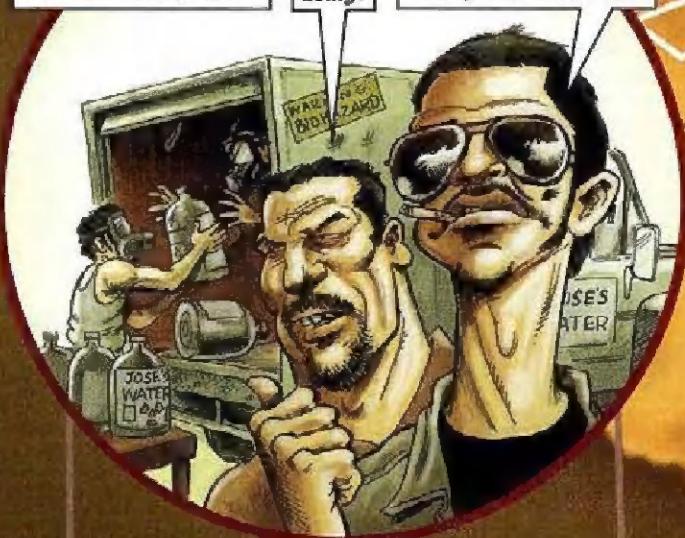
I am General Sleazier, a powerful Mexican Army official! I declare war on the Mexican Drug Cartels! I will eradicate the Abbalofia Brothers who run the Tijuana Cartel! I will torture the Chirnichanga Cartel from Cabo! I will slice the manhood from the Burrito Brothers of Nogales! And while I'm at it, I will destroy the Tattaglia family. I will choke Frankie Pentangeli and I will shoot Moe Greene in the eye! Oy, Caramba, am I one confused mother!



There are over three hundred ways to smuggle drugs into the United States! There's one of the very best!

What are they doing?

They're hiding cocaine in barrels disguised as Mexican drinking water! No customs agent will ever go near that stuff!



controlling illegal substances, we do wish we had some pharmaceuticals to help keep us awake during this two-hour plus snorefest! You'll probably wish you had something too as you read *our* snorefest...

ECCCH!

Congratulations on becoming the new United States Drug Czar!

I'm optimistic, sir. I believe we can win the war on drugs!

Excellent!

I also believe the rain forest will flourish, the Cubs will win a World Series and middle class America will worship the iguana!

I'm Riddaline Wastedfield, an A+ honor student and a national merit finalist! I keep my nose to the grindstone – when my nose isn't preoccupied with other things! Which it usually is!

We all experimented! I remember this movie where this guy Gordon Gekko kept shouting, "Weed Is Good!"

That was "Greed Is Good" – dammit!

Sorry, I must have been stoned when I saw that film!

Wow, can you believe this? Check it out! Upper class white kids doing coke!

This is a war that can't be won!

The war on drugs?

The war on movie clichés!

I'm Serene Latoyal I'm a pampered San Diego trophy wife! I have no idea what my husband does for a living but given the fact that we live in a posh eight million dollar home I believe we can safely rule out that he's the San Diego chicken!

In this film we're here to do one thing! We have trained all our lives for this!

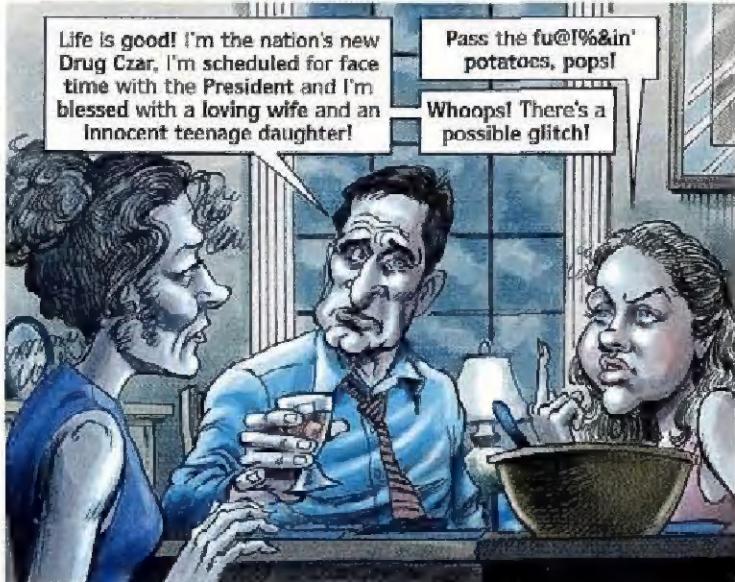
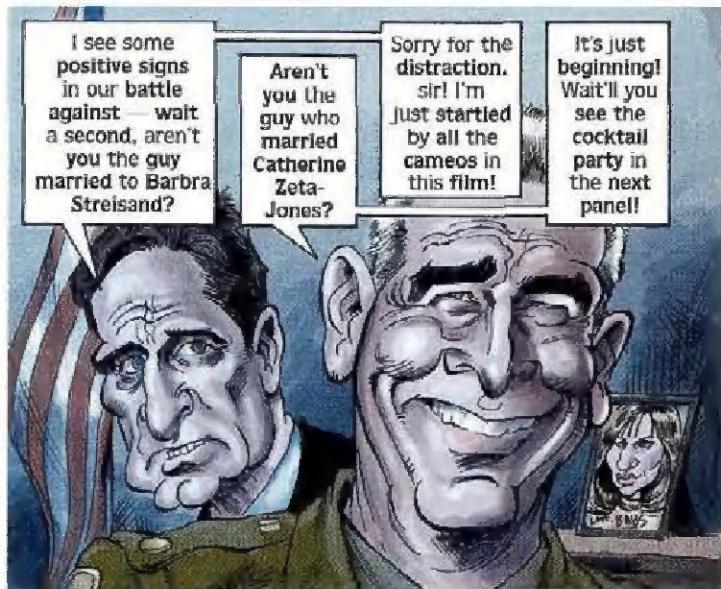
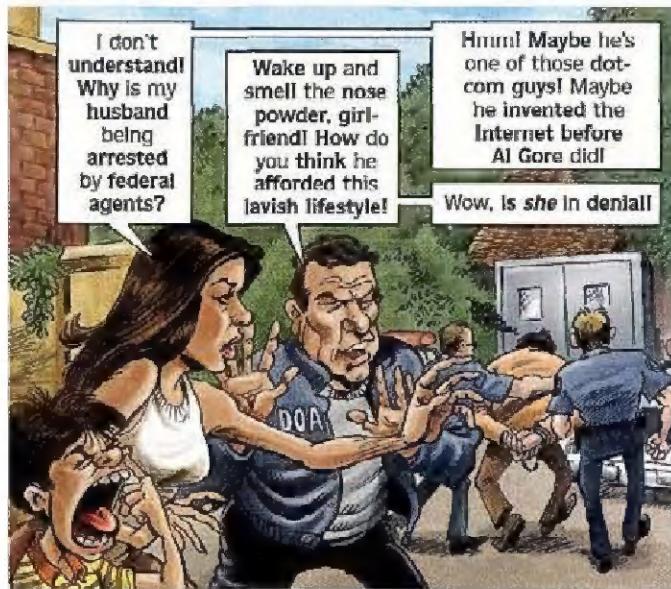
You mean bust the mid-level informer and get evidence on the big drug kingpin?

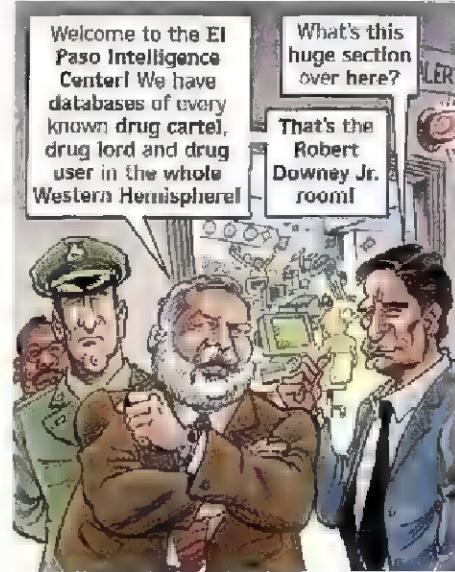
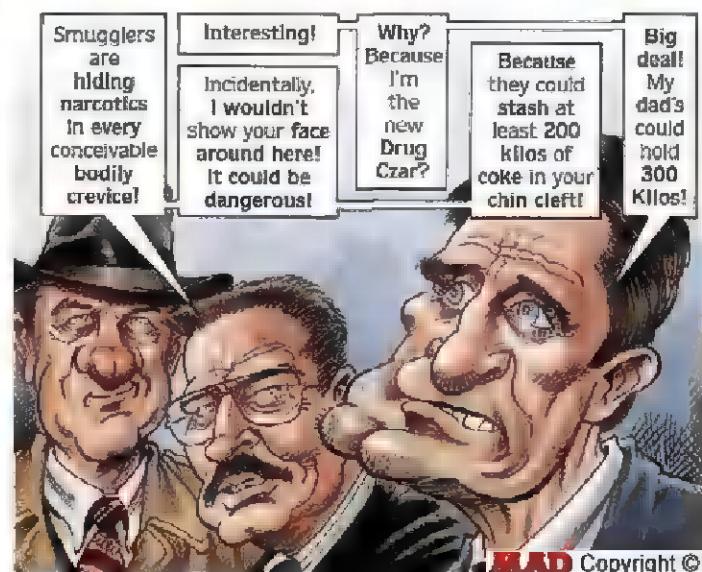
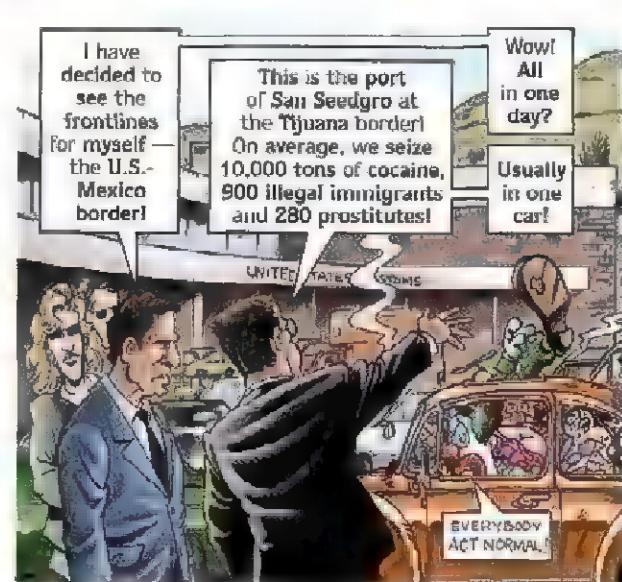
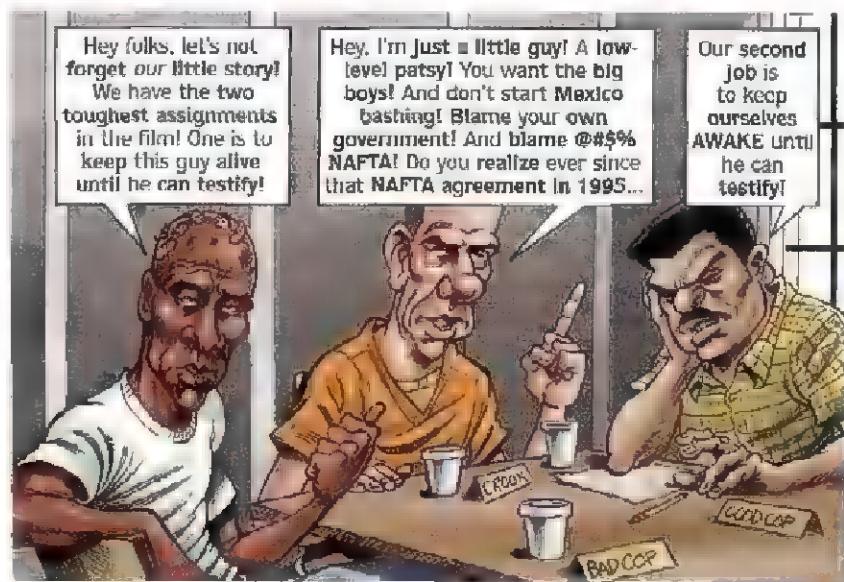
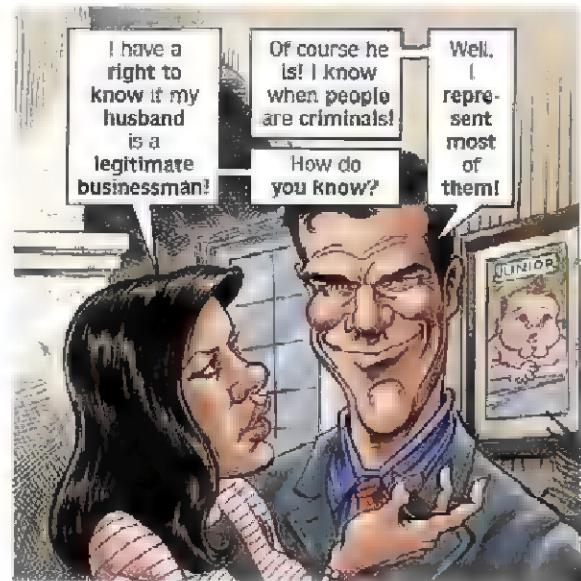
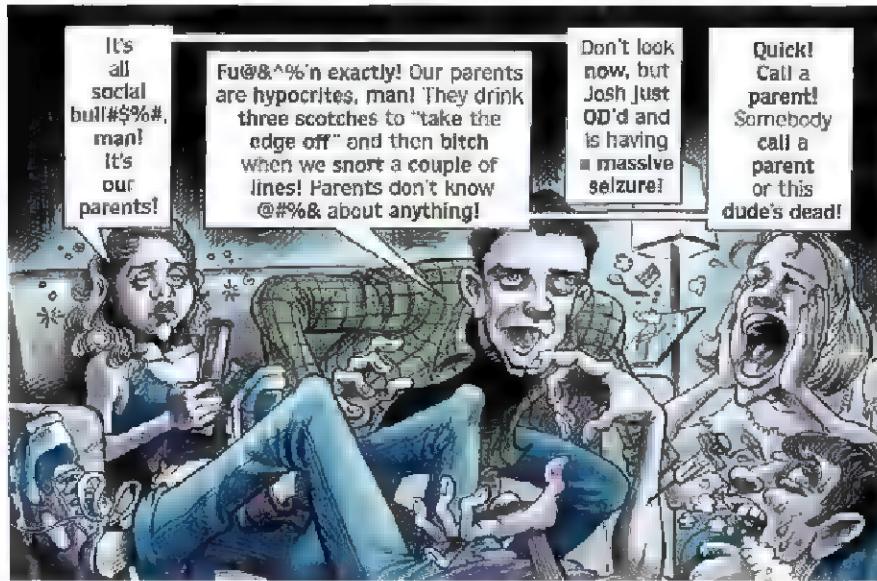
I mean to become the Danny Glover & Mel Gibson of this movie!

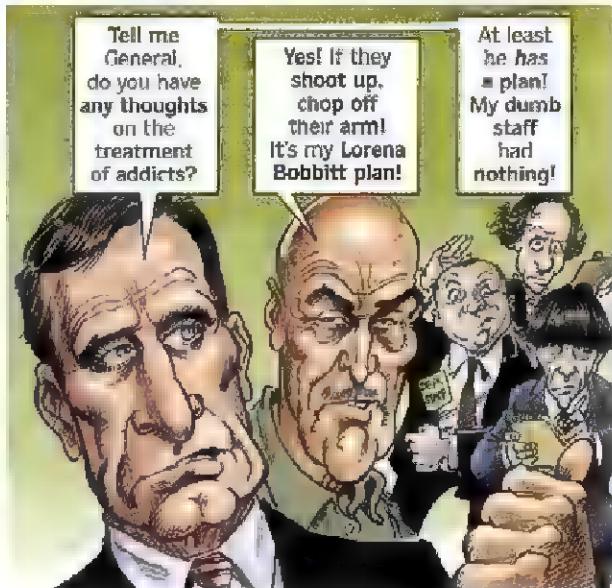
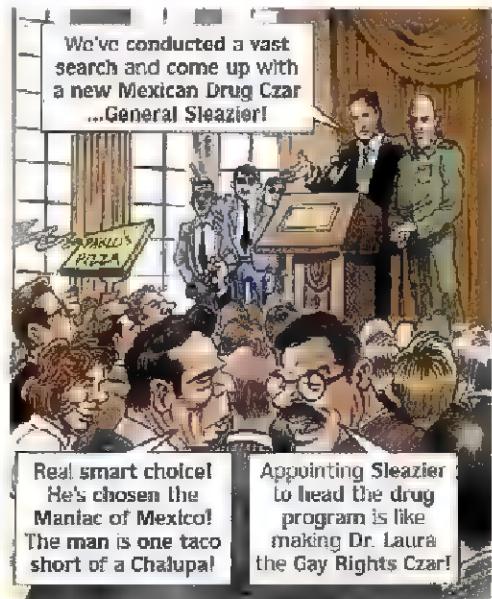
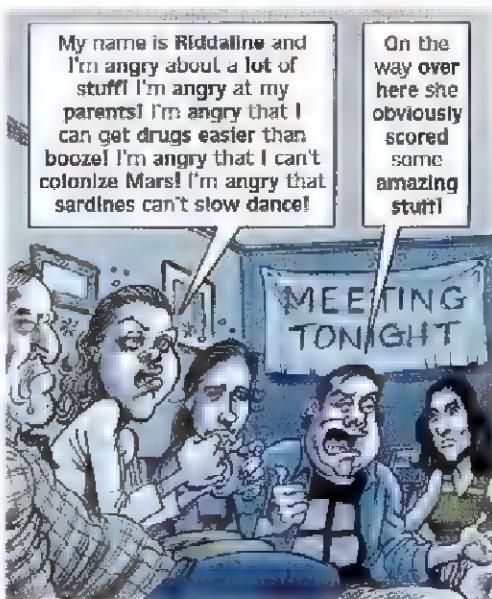
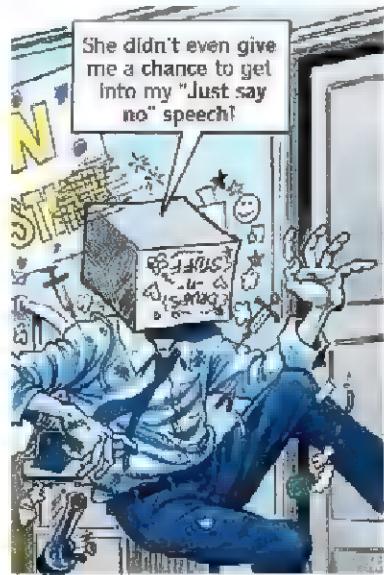
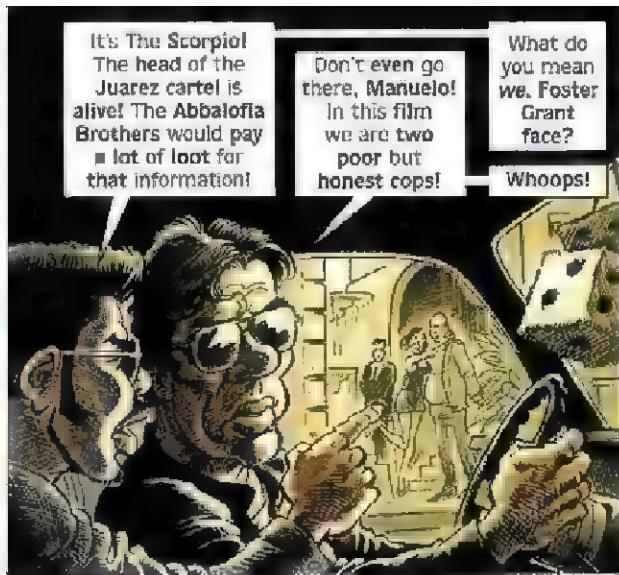
Welcome to our little world!

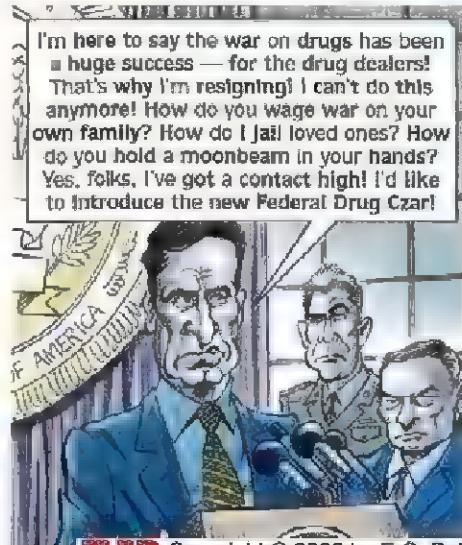
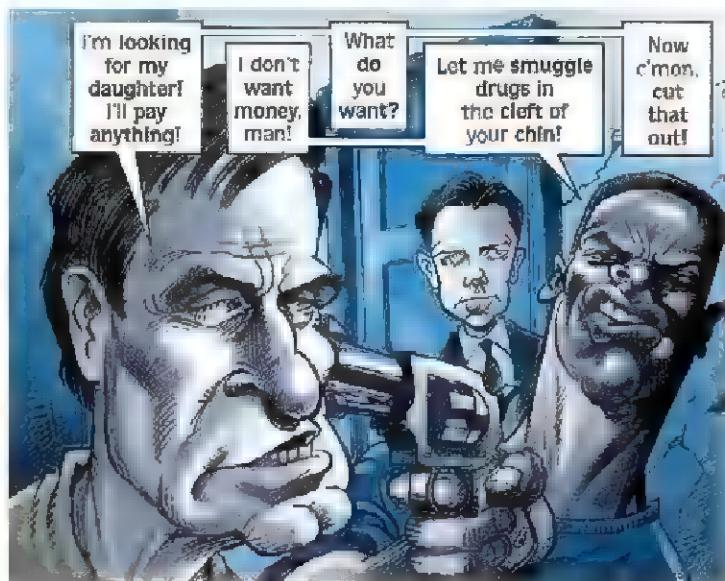
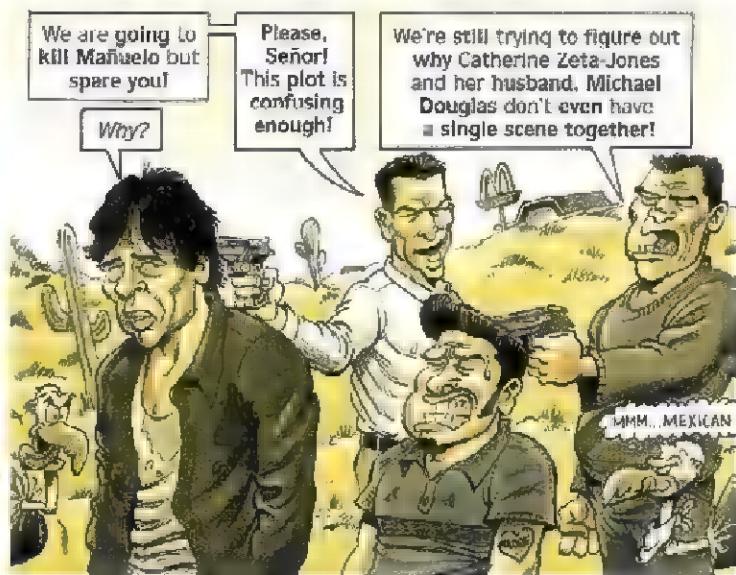
What world is that?

The "slime-ball lawyer" section of the page!





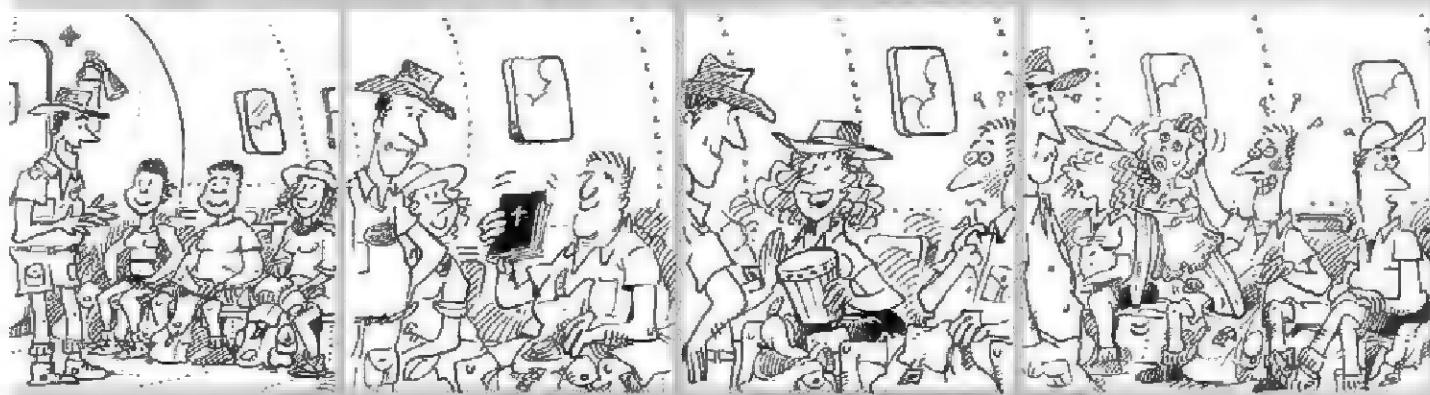






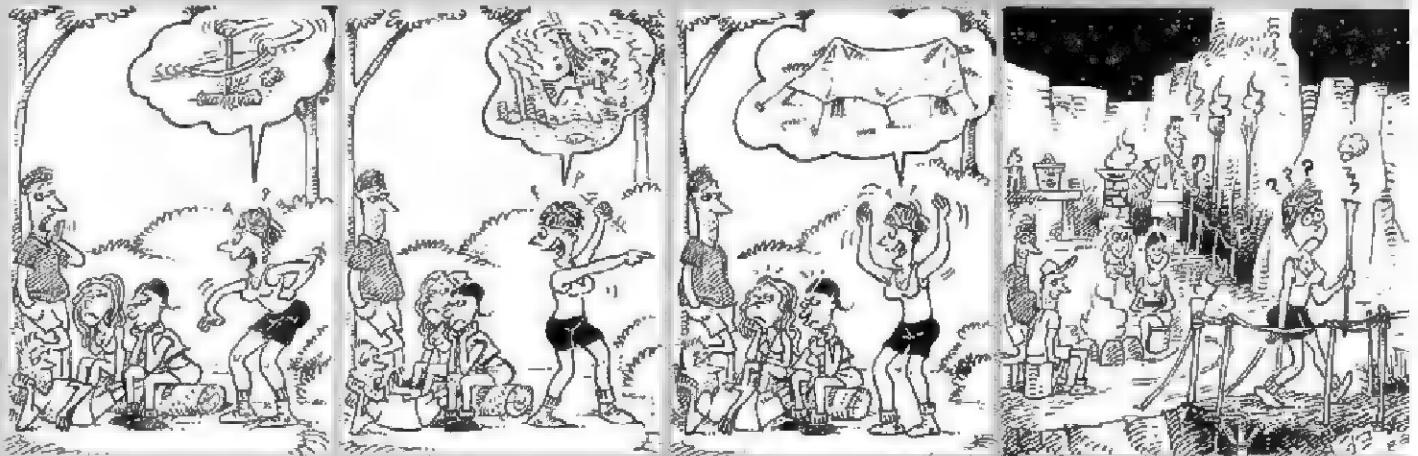
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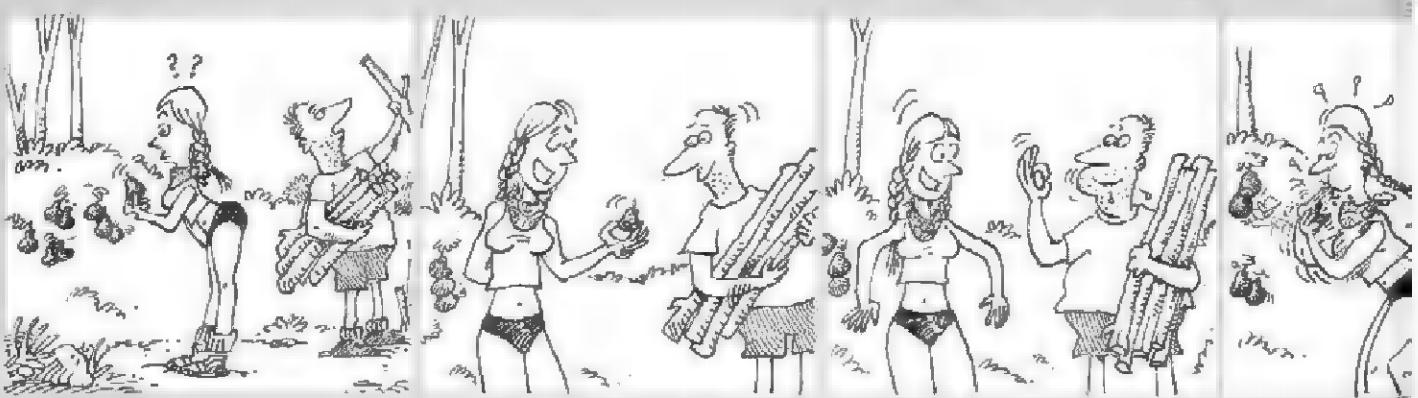
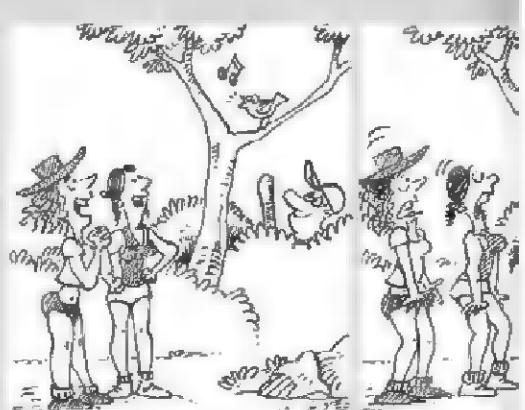
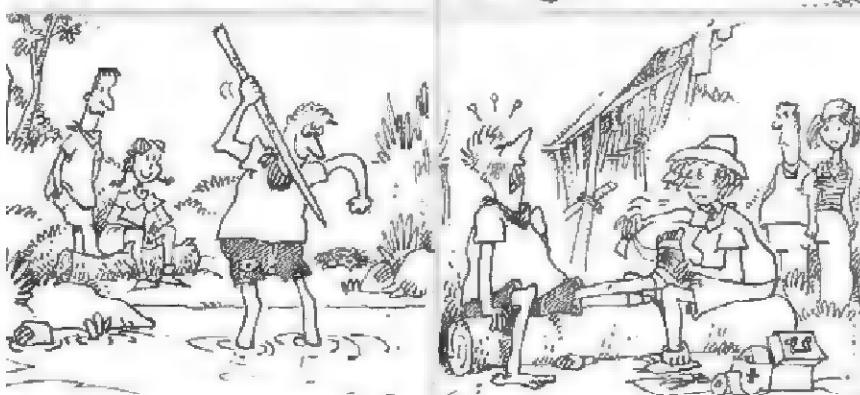
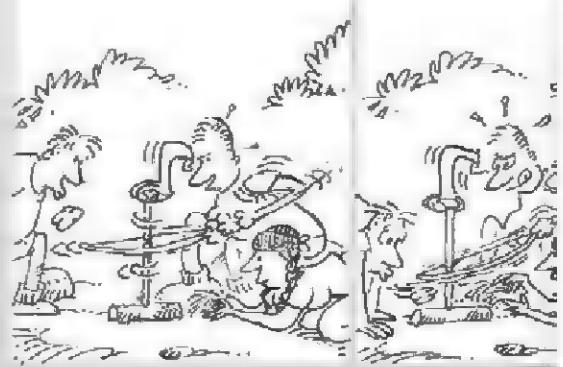
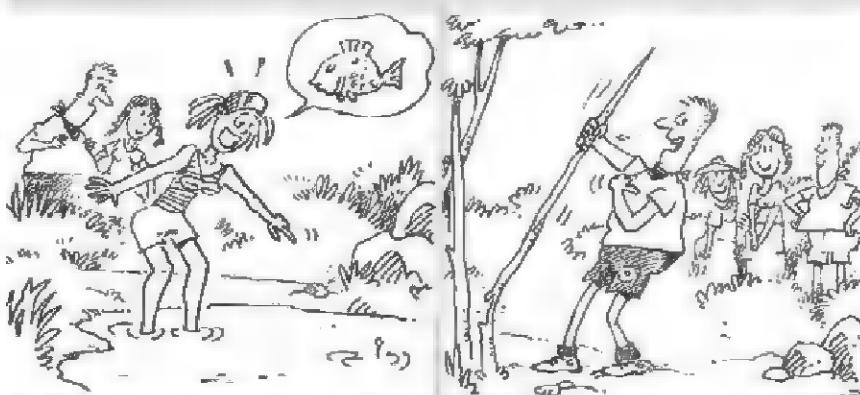
A MAD LOOK AT

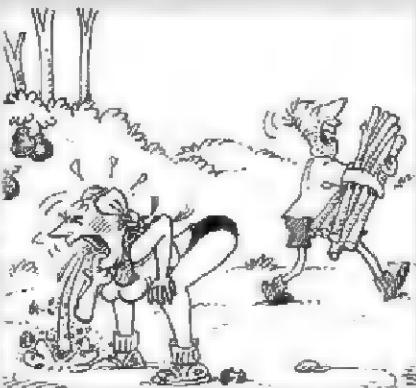
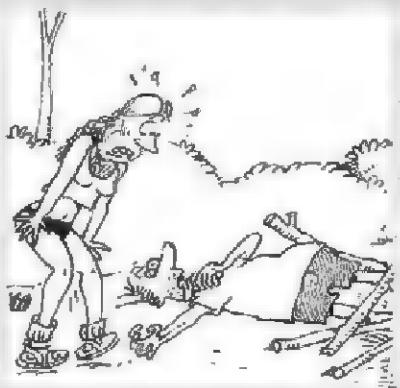
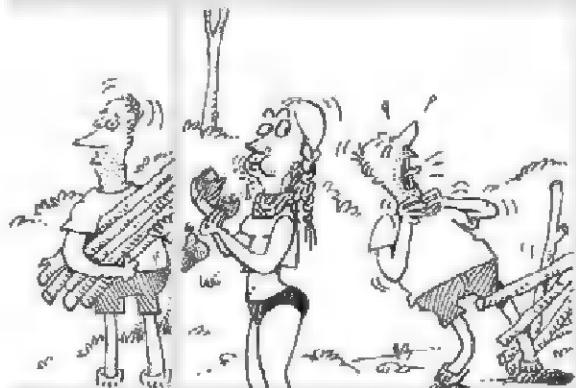
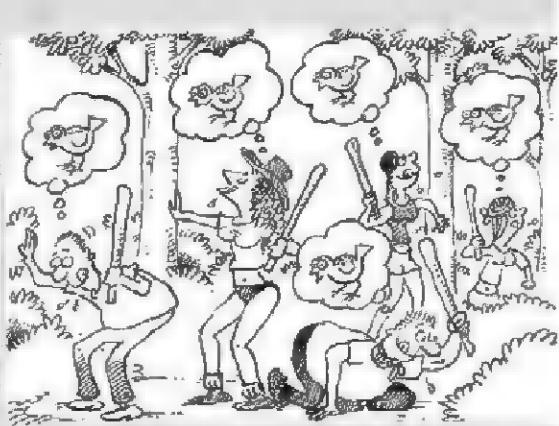
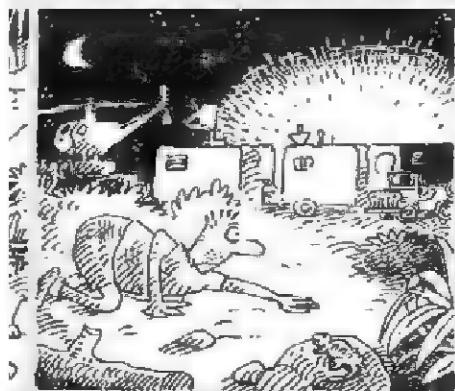


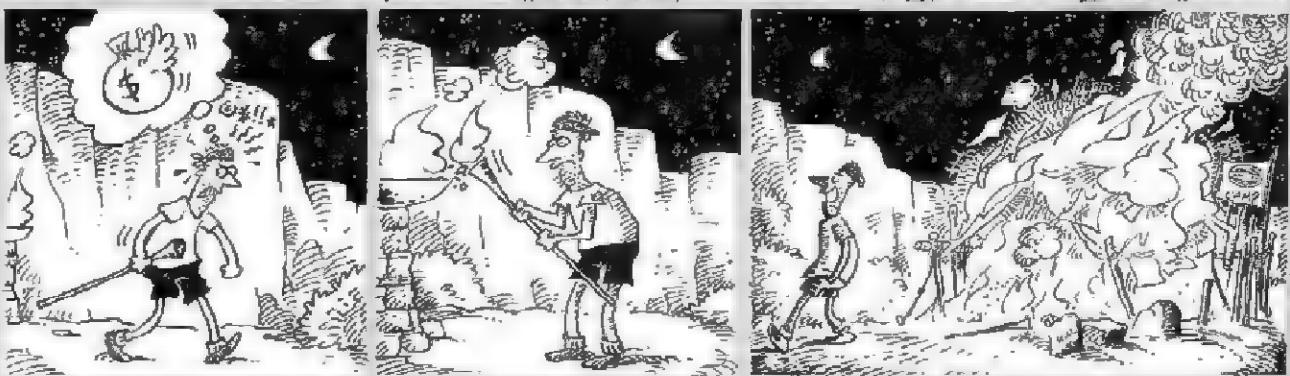
SURVIVOR II

ARTIST AND WRITER: SERGIO ARAGONES









They're Dangerous!

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They're Cuddly!

SPY VS SPY SOFT TOYS!

What's this?

The Diabolical Duo of Double Cross and Deceit have gone soft? Absolutely! Standing approximately 7" tall, with embroidered details on their faces and wielding removable plush bombs, they're the most fun and amusing toys since our Spy vs. Spy Action Figures (which, unfortunately, are still available!)

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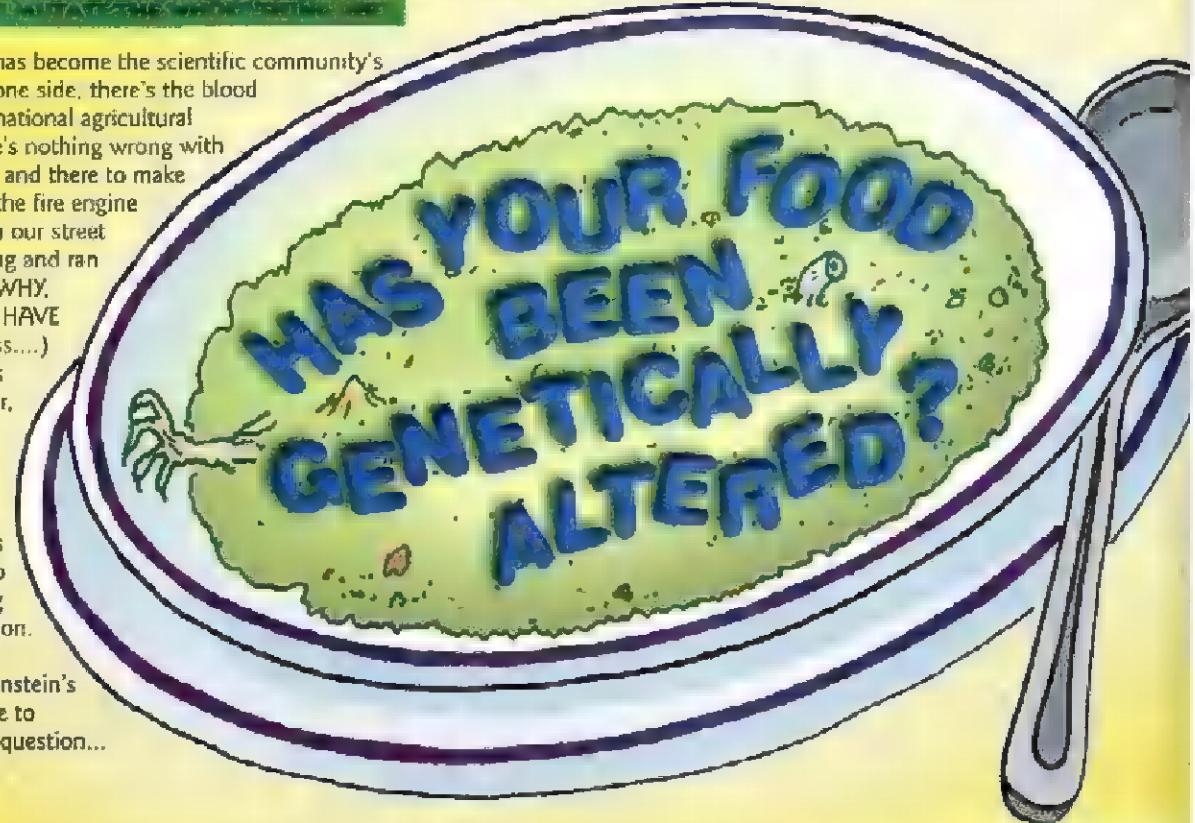
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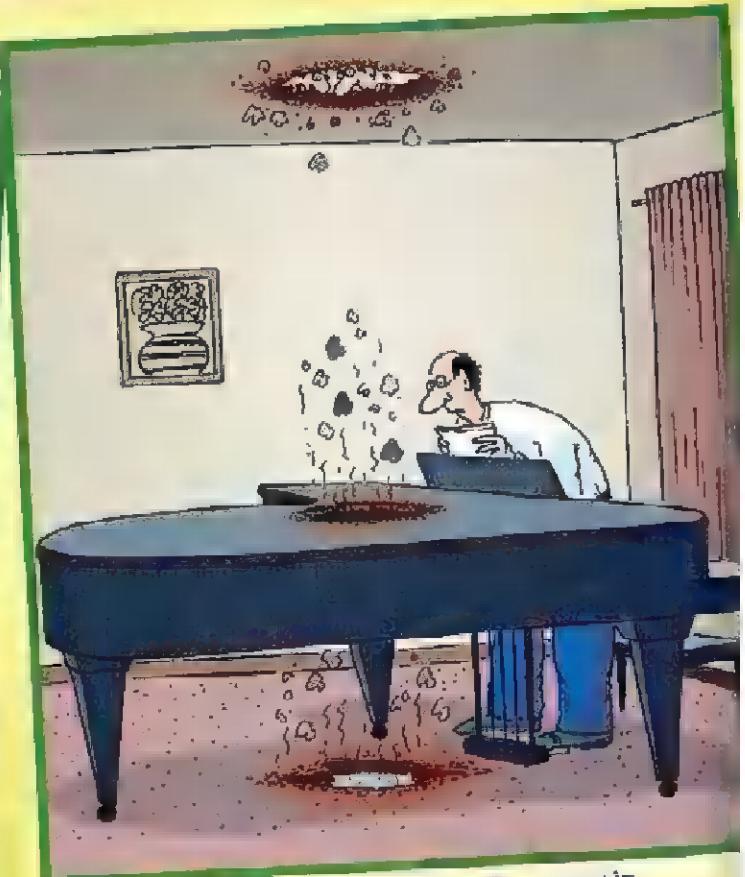




Genetically-altered food has become the scientific community's hottest controversy. On one side, there's the blood sucking, capitalist, multinational agricultural companies who say there's nothing wrong with a little gene-splicing here and there to make your tomatoes as red as the fire engine that came barreling down our street that cold October morning and ran over our dog. WHY, OH WHY, BUTCH?! WHY DID YOU HAVE TO DIE!!!! (But we digress....) On the other side, there's the know-it-all, do-gooder, Ralph Nader types who think that muckin' with our food supply might not be such a good idea. And in the middle there's you: worried that the Pop Tart you eat this morning will have you dead by noon. Are you consuming food homegrown in Dr. Frankenstein's lab? Use this handy guide to answer the all-important question...



Have you ever spent more than 30 minutes trying to peel a potato with rapid self-healing skin?



Did you ever drop a jalapeño pepper in your kitchen that then burned through five floors of your apartment building?



Do you find yourself trying to avoid buying any eggplant that has a heart?

Are you finding that half a lemon goes a lot farther than five lemons used to?

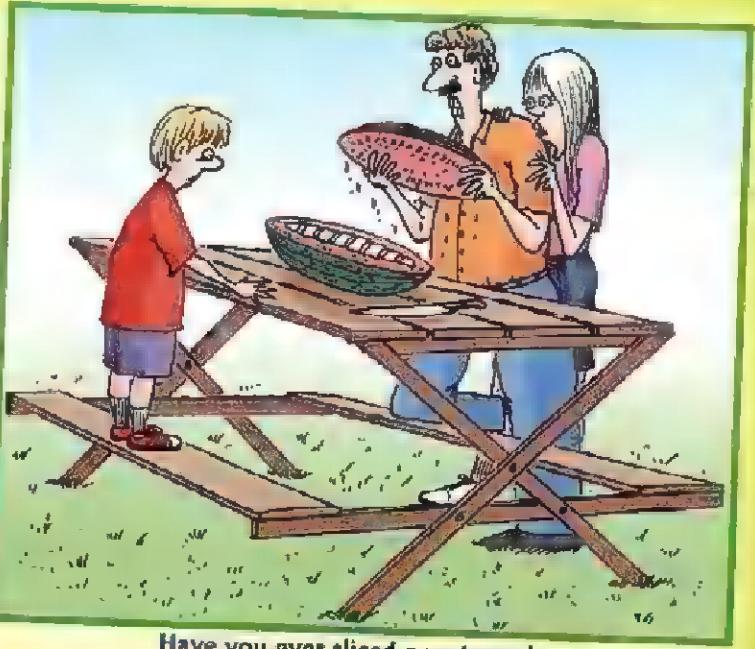




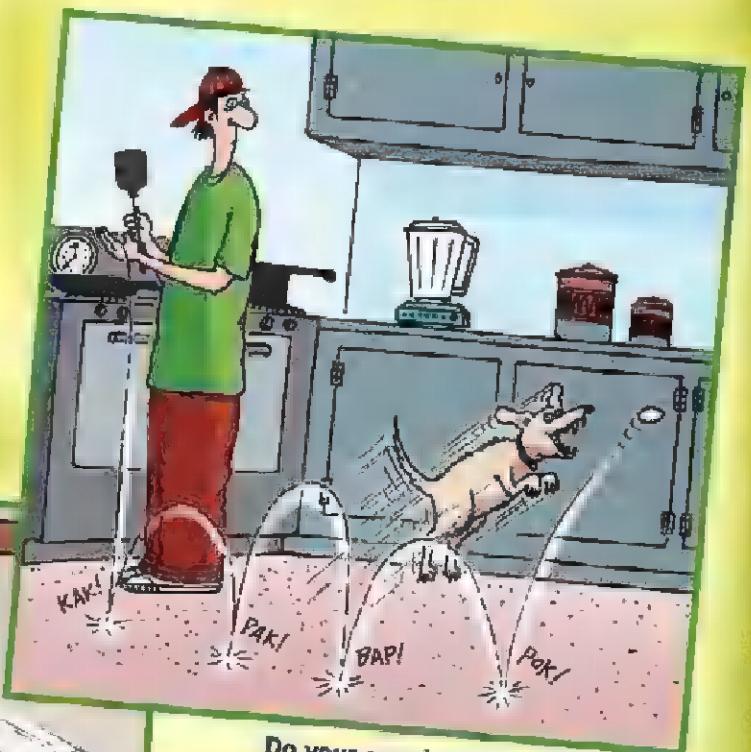
Has your food
been
genetically
altered?



Have you ever had to pop
corn one kernel at a time?

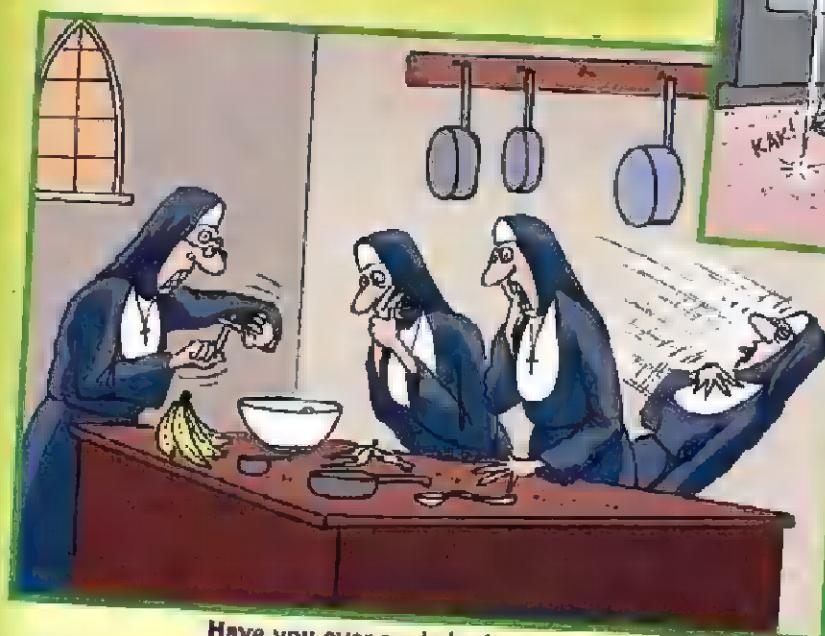


Have you ever sliced a watermelon
in half and found a backbone?



KAK!
PAK!
BAP!
POK!

Do your eggs bounce
when you drop them?



Have you ever peeled a banana and
found it to be "anatomically correct"?

MAD's CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest newsmakers will soon be hearing *Hail To The Deceased!*

THIS MONTH'S FUTURE FERTILIZER FOR THE ROSE GARDEN:

GEORGE W. BUSH

CAUSE OF DEATH

Alcohol poisoning after realizing he's in way over his head
Drunk driving accident after weekly night out with brother Jeb and the Supreme Court justices who helped him steal the election

Chokes to death on one of his own word mispronunciations

Slips in Oval Office on wet stain of some sort left by Clinton

Trampled by African American admirers at Florida NAACP "Let Bygones Be Bygones" tally

Dies peacefully of old age after serving two successful terms and being hailed as one of our greatest Presidents

ODDS

2:1

5:1

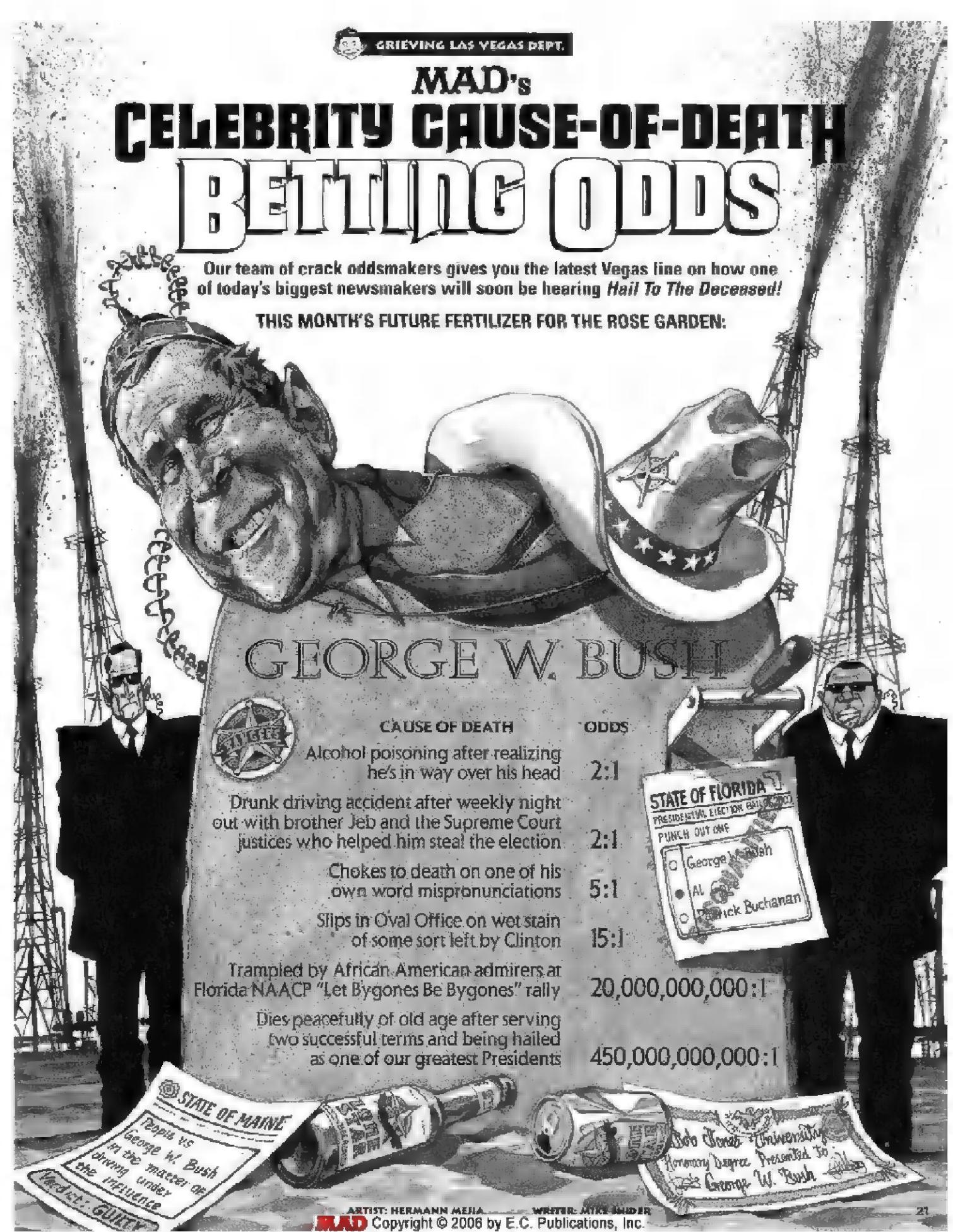
15:1

20,000,000,000:1

450,000,000,000:1

STATE OF FLORIDA
PRESIDENTIAL ELECTION BALLOT 2000
PUNCH OUT ONE

George W. Bush
 Al Gore
 Patrick Buchanan



APPLY SWATTER DEPT.

So you think it's a big deal you got into college? Well, smarty pants, you really aren't all that! So go ahead and weep as we expose what really goes on when it comes to the fate of the applications you worked hours on! Here's...

A MAD PEER AT A COLLEGE

You know, it's just amazing that I got this job as a college admissions officer! I didn't even graduate from college!

You didn't? Then how did you get the job?

The same way most of our students get into this place... I lied on the application!

We evaluate our applicants regardless of their ability to pay tuition!

That's very noble of you!

What's noble? We love it when students can't afford our tuition! It's more slave labor to do the crappy \$8 an hour jobs all our regular employees refuse to do!

This girl wrote such a touching essay on her struggle about being adopted! It's so honest — she really bared her soul!

We've already received five of those — that was the half-price special last month on MyEssays.com!

A 1600 on her SAT's and a 4.0 GPA...well, I'll show little Miss Perfect Katy that her luck has just run dry!

Fred screwed up again! He mixed up the rejects and acceptees! Where did we find this guy anyway?

He was a hand ballot counter for the Florida Elections Commission!



BEHIND THE SCENES ADMISSIONS OFFICE





CHORDS AND DEFECTS DEPT.

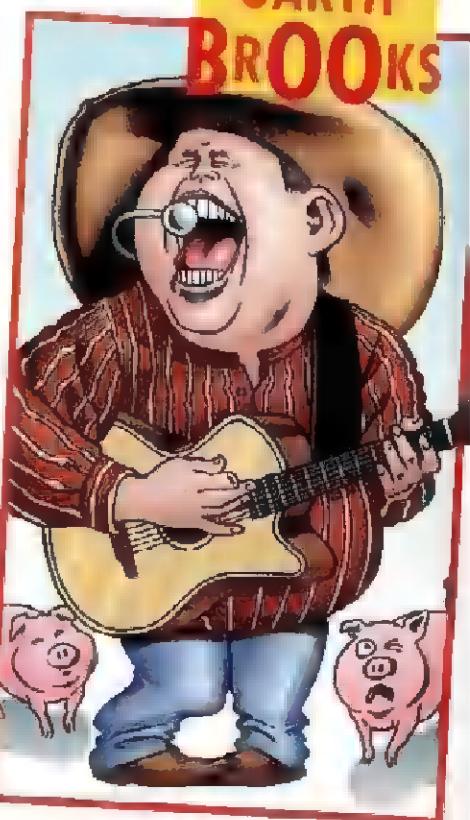
Remember when they said if you played certain records backwards, you'd hear secret, sometimes satanic messages? Well, there are some cases in music where the message isn't hidden. It's right in your face! Here's...

INSTANT MUSIC REVIEWS

CHRISTINA AGUILERA



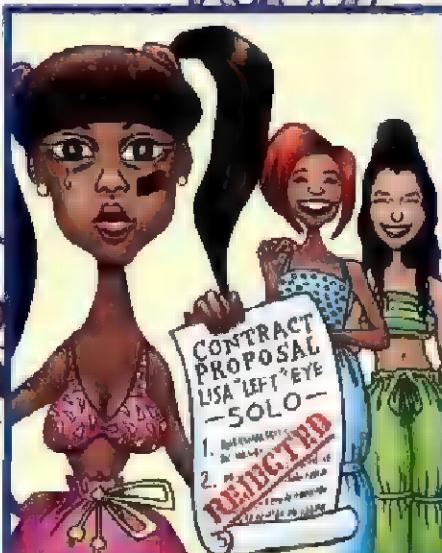
RICKY MARTIN



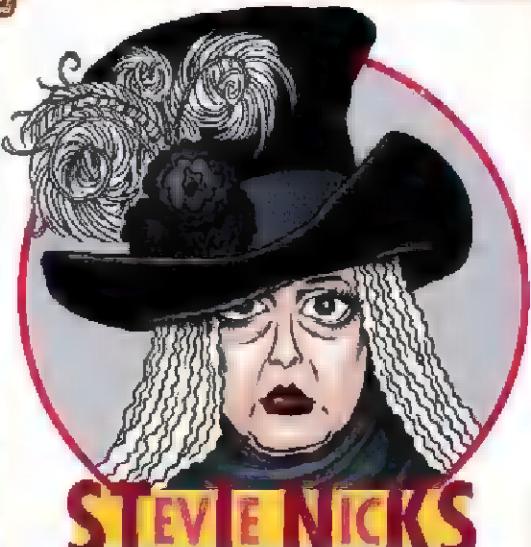
GARTH BROOKS



TED NUGENT



LISA "LEFT EYE" LOPES



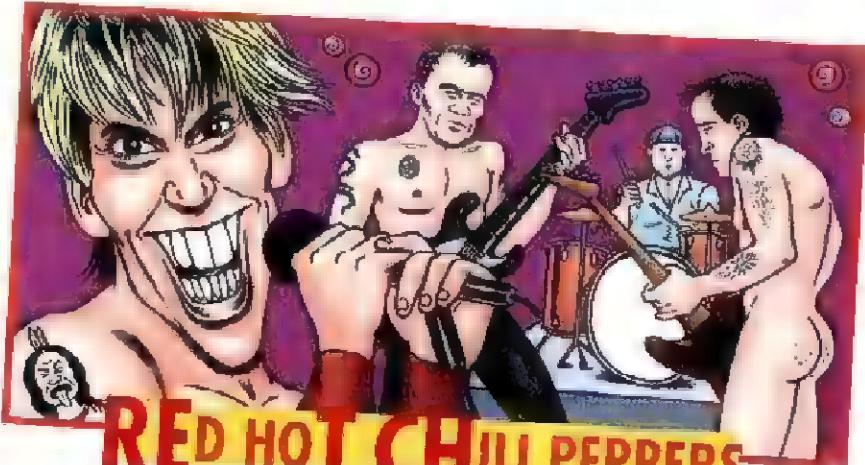
STEVIE NICKS

ARTIST: RICK TULKA

WRITER: RUSSELL COOPER



ALANIS MORISSETTE

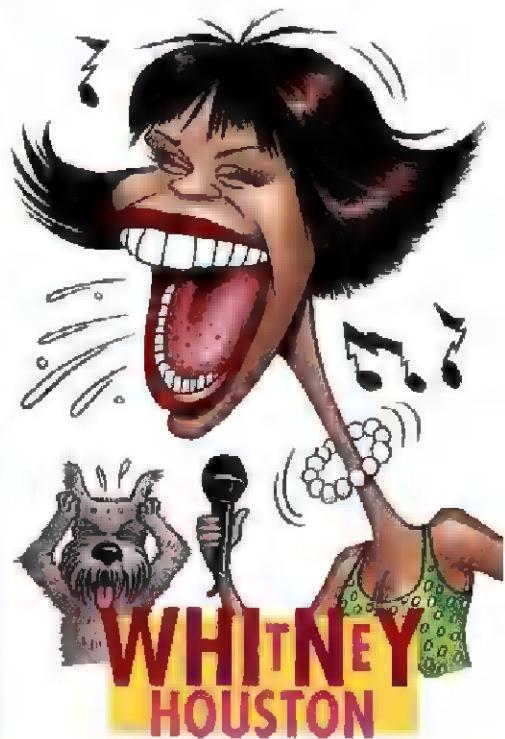


RED HOT CHILI PEPPERS

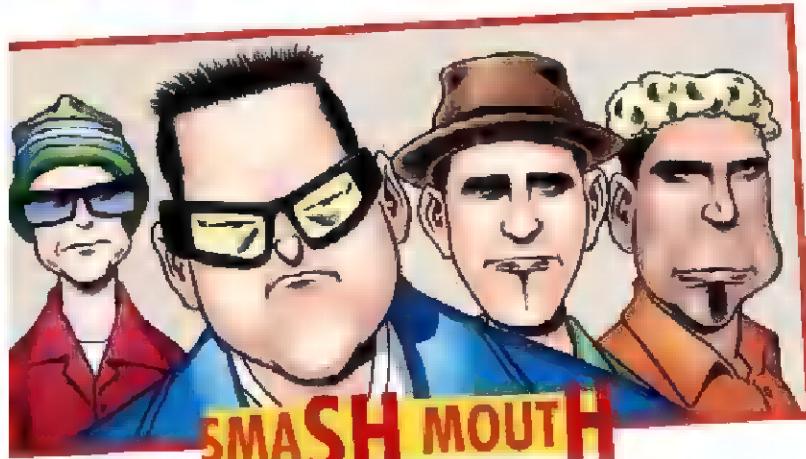


ELTON JOHN

JENNIFER LOPEZ



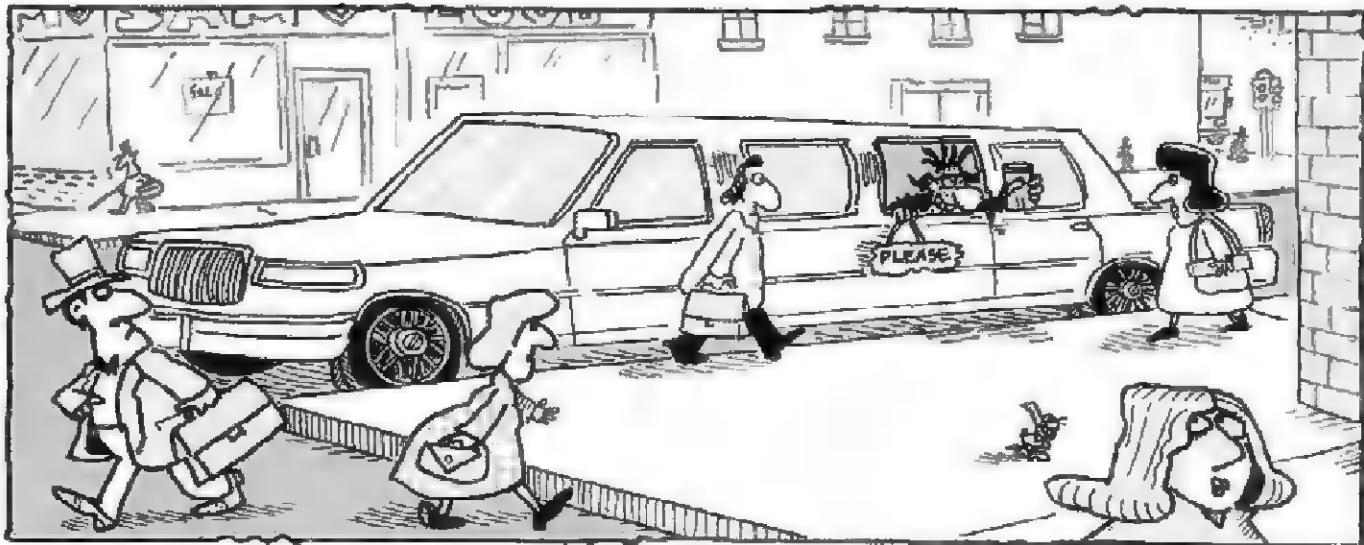
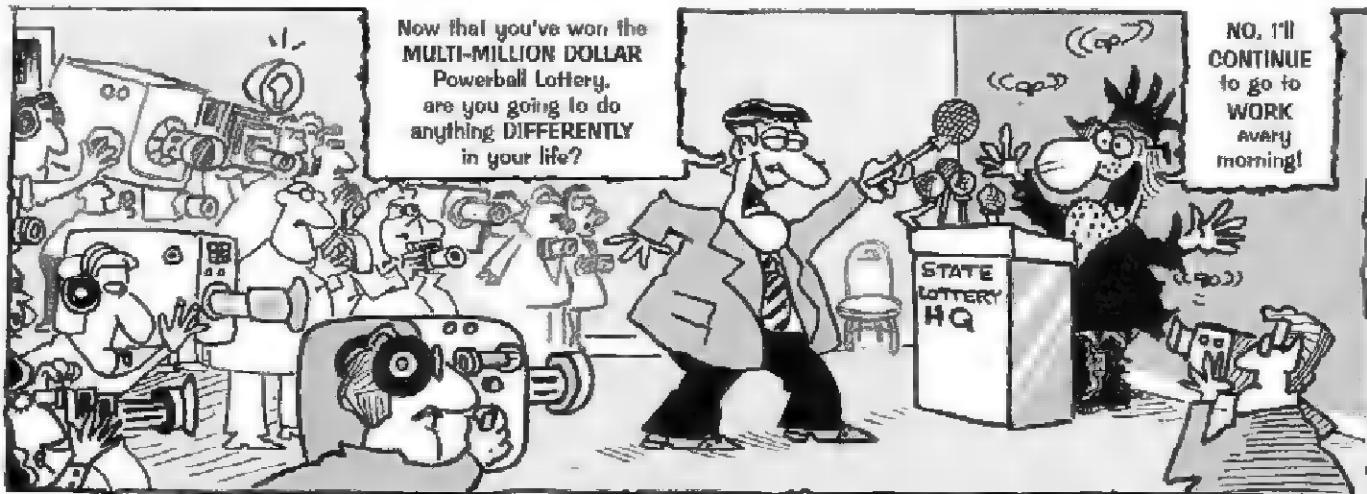
WHITNEY
HOUSTON



SMASH MOUTH



BRITNEY SPEARS





LOOK, UP IN
THE SKY...

...IT'S A NERD...

...WHO'S INSANE.

NO, IT'S

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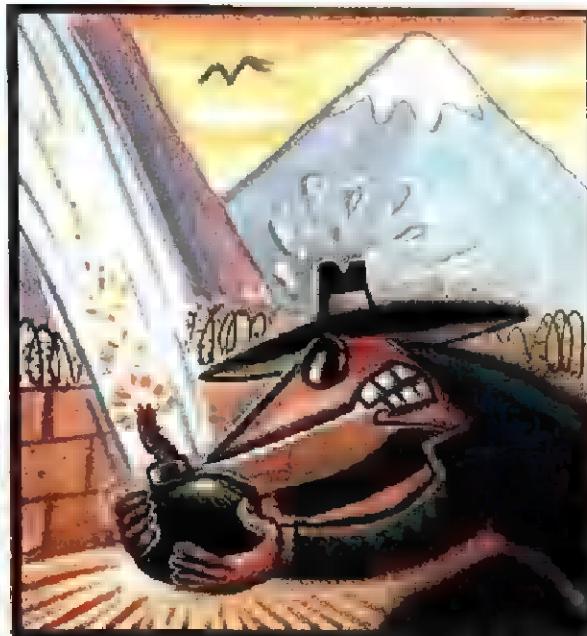


 **SCHOLASTIC**

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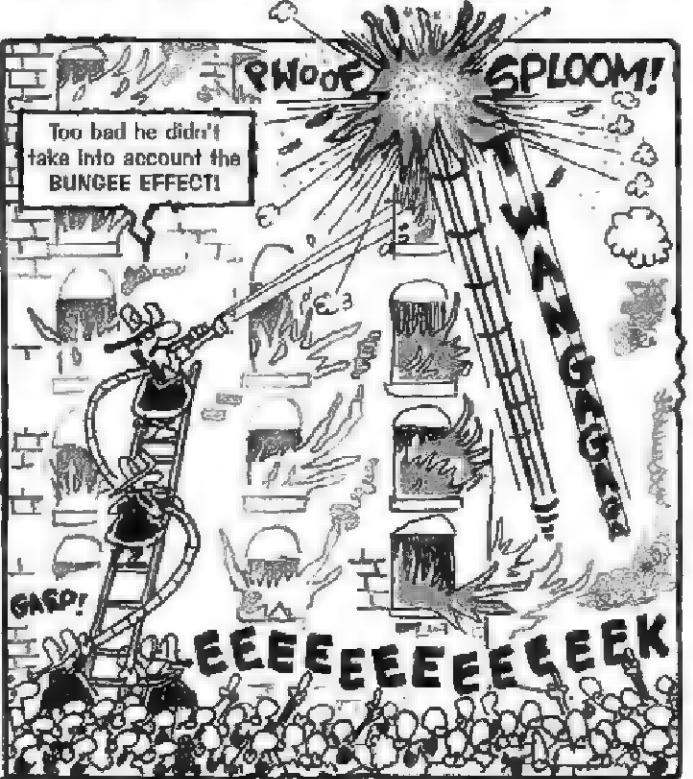
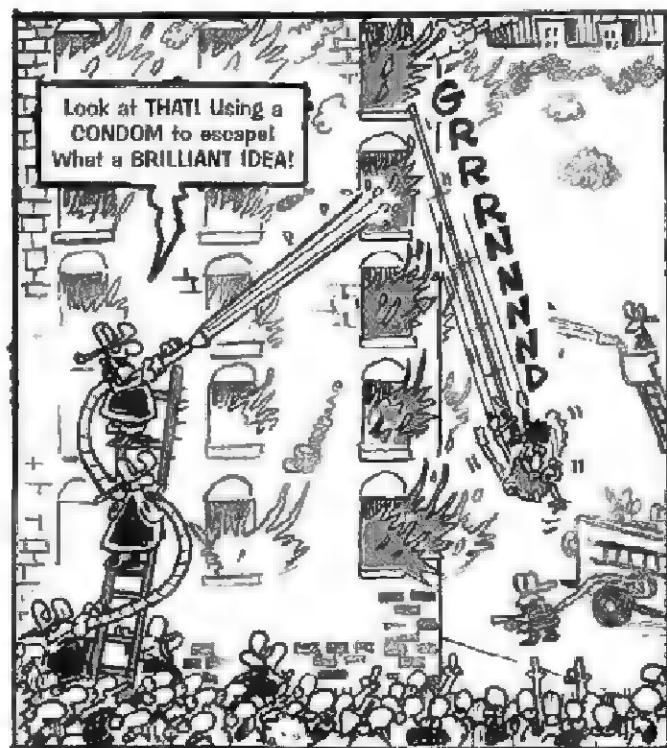


KUPER

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TALES FROM the DUCK SIDE

OH RUBBER, WHERE ART THOU?





BERG'S-EYE VIEW DEPT.



GOLF

ARTIST AND WRITER: DAVE BERG



AIRLINES



JUSTICE

You've been sequestered all day, jury members! Have you finally come to a decision?

Yes, your Honor! We have voted for Chinese food for dinner!



SHARING



GUIDANCE



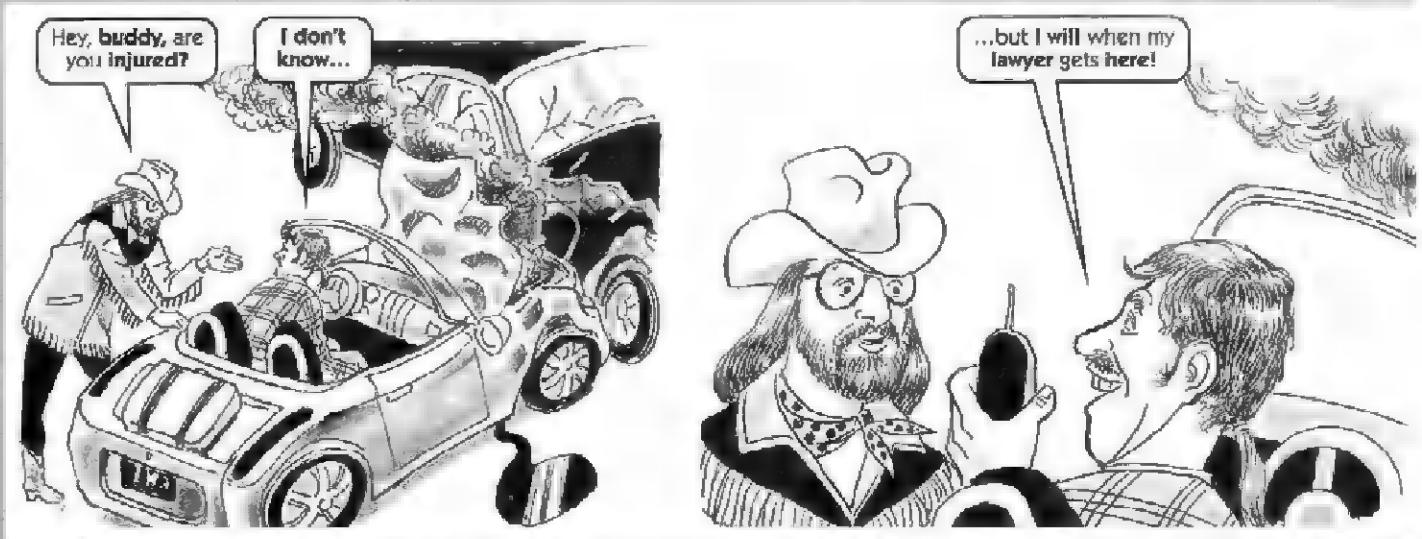
RELATIVITY



PROGRAMMING



ACCIDENTS



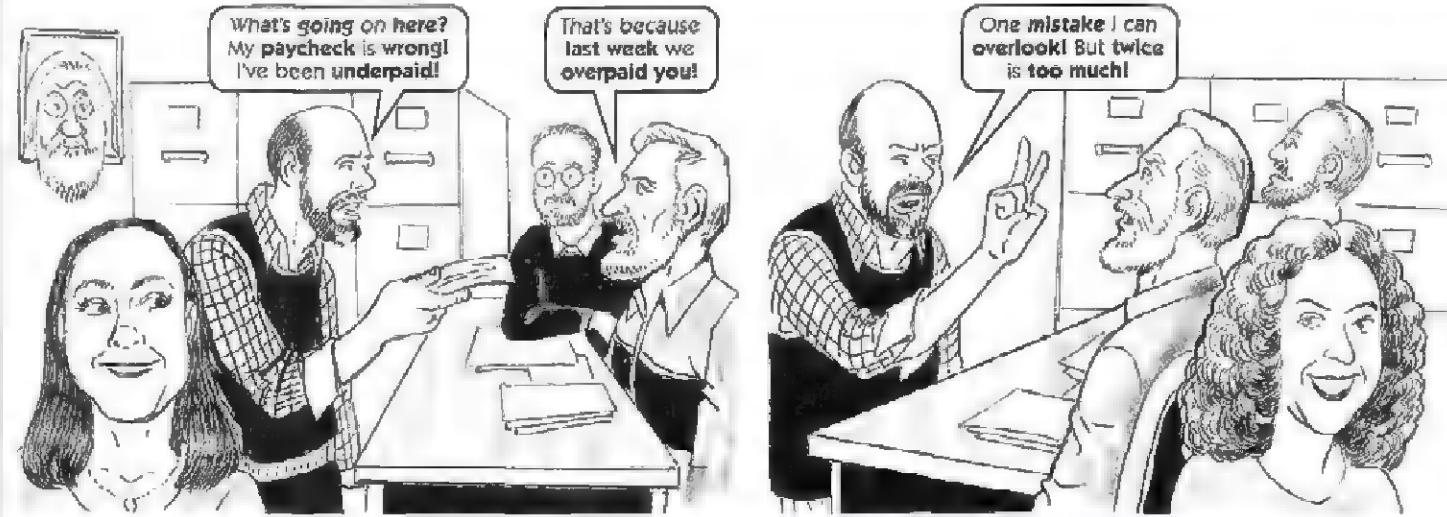
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A MAD
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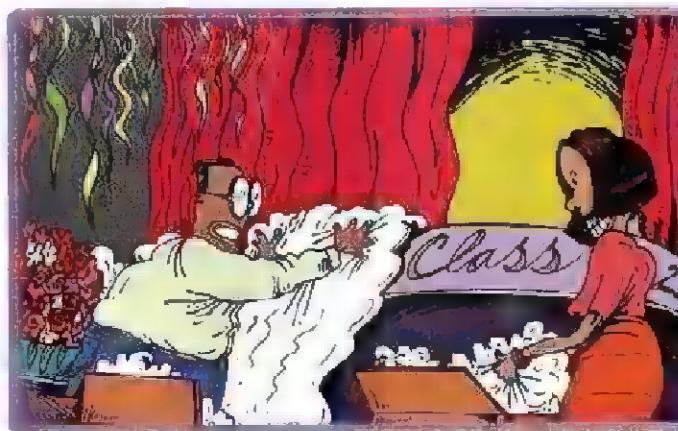
THE SCHMUCKS STOP HERE DEPT.



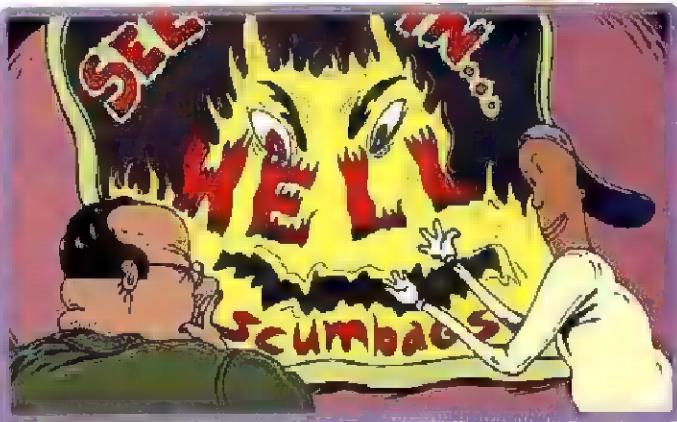
JENKINS takes charge of his "Blue Group" at the pep rally, and urges them to cheer louder than the Red Group and Gold Group combined.



MELVIN thinks that nothing creates "instant pep" faster than amphetamines in the communal water fountains.



JENKINS helps drape the auditorium with multi-colored bunting in advance of the graduation festivities.



MELVIN is informed by the principal that "SEE YOU IN HELL, SCUMBAGS" isn't quite the graduation theme that the administration was hoping to see.

Guide to SCH



JENKINS puts together a retirement party for the school's most senior teacher to say "thank you for the caring...thank you for the guidance...thank you for your service."



MELVIN pulls the old collapsible cane switcheroo under the classic comedy premise "always leave 'em laughing."



JENKINS makes a straw figure representing the rival school's coach, and burns it in effigy at the rally before the big game.



MELVIN says, "Why waste all that time making a straw figure?"



JENKINS volunteers to read the daily announcements over the P.A. system during homeroom period.



MELVIN barricades himself inside the sound booth and gets all the way down to "Three bottles of beer on the wall" before the Fire Marshall bursts through.



JENKINS joins the yearbook committee and tries to ensure that no single clique dominates the photographs.



MELVIN says, "No fair, how come the dead kid gets a whole page to himself?"



ANGSTER'S PARADISE D.E.P.T.

The lair, the club-house, the hideout. Whatever you call it, we all need sanctuary from life's headaches.

Even our hero. Grab a hammer, it's...

Monroe and...



THE TREE HOUSE



Monrse







WORD TO THE WISE GUYS DEPT.

Not for nuttin', but ever since HBO first put dat dere show Da Sopranos on da air, everybody's freakin' actin' and talkin' like dey are wise guys. Alls we got to say is, "Hold your freakin' horses, Don Schmendrick!" To be a member in good standin' wit da boys, you foist gotta prove dat you're a tough guy and can handle yourself in certain "delicate" situations. Ya know, like cappin' a guy and cuttin' up his body and plantin' it all over the Joisey swamplands. Only then do you take da oath, swear your allegiance to da mafia and become what is known as a "made man." So, all you Paulie Walnuts Wannabes out dere, you think ya got what it takes? Don't make us freakin' laugh...

YOU CAN Fuhgeddabout BECOMING A

Made Man IN THE Soprano MOB IF...

You're the only "Waste Management Consultant" in your 12-man crew who actually wears coveralls and handles waste.

COMING UP ON THE
RIGHT, THE BIRTHPLACE OF
BRUCE SPRINGSTEEN.
CAN ANYONE NAME HIS
BIGGEST SELLING ALBUM?

When "taking a guy for a ride," your primary
task is pointing out historical landmarks.

ARTIST AND WRITER:
JOHN CALDWELL

YOU WANT "THE ROCK" OVER AL
SNOW AT THE GARDEN?!? I'LL
GIVE YOU THREE TO ONE, CHUMP!

Your bookmaking operation
specializes in professional wrestling.

Your self-proclaimed "brilliant" suburbia-
targeted plan to whack guys as they start their
lawnmowers proves less than successful.



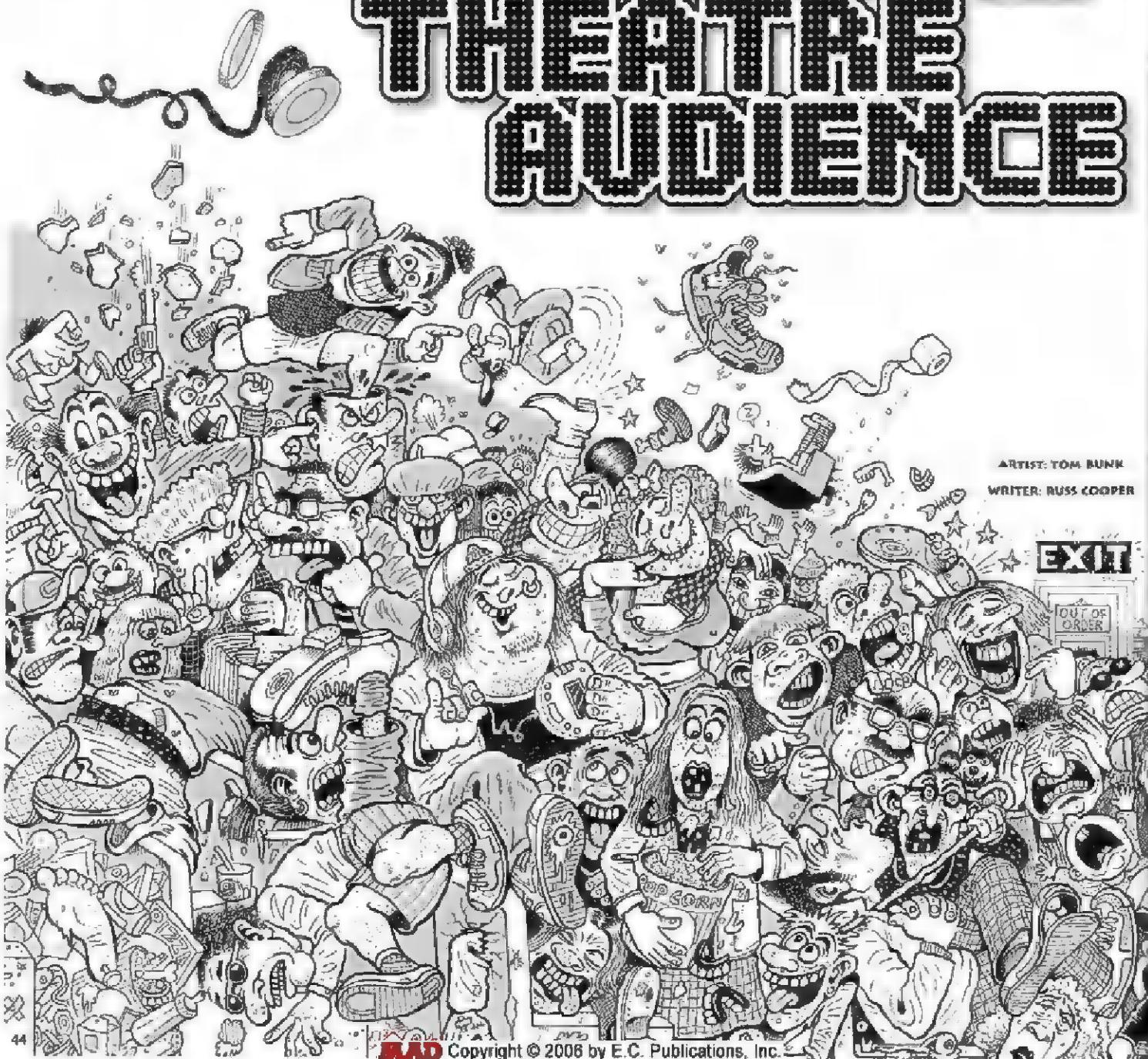


PATRON TAINTS DEPT.

If for once in your life you stayed until the end of a movie instead of bolting out early to sneak into the theatre next door so you could see two movies for the price of one, you'd know that at the end of each movie they show something called the credits. The credits consist of the names of the people responsible for making the film you just saw. Which got us thinking. If directors and actors can get credit on the big screen, then why not credit everything connected with your moviegoing experience? We're running out of space, so we might as well just show you! Please stay seated during....

MAD CLOSING CREDITS

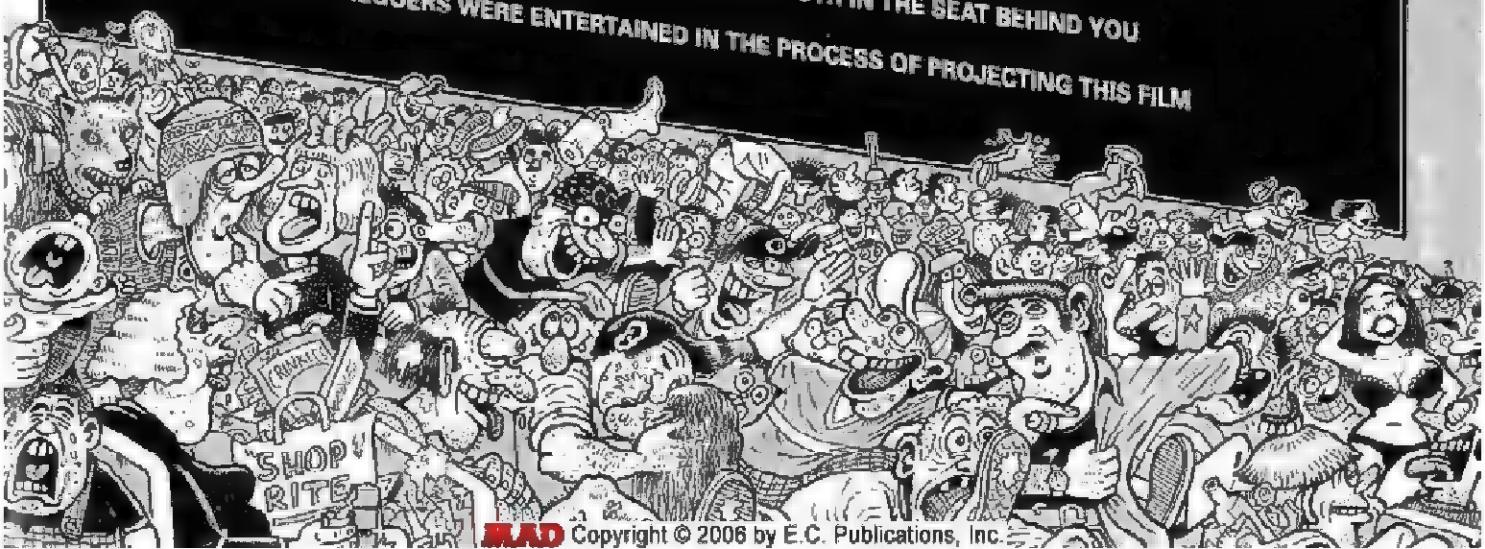
for a typical MOVIE THEATRE AUDIENCE



ARTIST: TOM BUNK

WRITER: RUSS COOPER

| | |
|---|---|
| Script Continuity Provided By | GIRL IN ROW 6 EXPLAINING PLOT POINTS TO SLOW, SLOW BOYFRIEND |
| Crinkles, Snaps And Assorted Doodle Bag Rustlings By | CHEAP DIPWAD IN ROW 9 SNEAKING IN HER OWN SNACKS |
| Additional Dialogue And One-Liners By | UNFUNNY SCHMUCK IN THE BACK ROW WHO THINKS HE'S A COMEDIAN |
| Peripheral Distraction Courtesy Of | BUZZING, FAULTILY WIRED ORANGE EXIT SIGN |
| Cell Phone Interruptions Discourtesy Of | DISCOURTEOUS A-HOLES IN ROWS 4, 9 AND 12 |
| Laser Pointer "Comic" Effects Annoyingly Provided By | ANNOYING A-HOLE IN ROW 2 |
| Inappropriate Oddball Laughter Randomly Furnished By | WEIRD DATELESS GUY IN ROW 5 |
| Killer's Identity Prematurely Revealed By | KNOW-IT-ALL A-HOLE IN FRONT OF YOU |
| Random Aggravation Provided By | OLD COUPLE IN ROW 19 GRUMBLING ABOUT HOW THIS R-RATED MOVIE HAS CURSING IN IT |
| Fat Guy Next To You Played By | THE SAME GUY WHO SITS NEXT TO YOU ON AIRPLANES |
| Additional Discomfort Provided By | THE GUY WHO SITS ON THE OTHER SIDE OF YOU EVEN THOUGH THERE ARE PLENTY OF EMPTY SEATS ELSEWHERE |
| Future \$300 Dental Bill Courtesy Of | UNPOPPED CORN KERNEL FROM THE CONCESSION STAND |
| Introducing Subtitles And Credits Pointlessly Read Aloud By | A HYSTERICAL BABY WHO, APPARENTLY, HAS NEVER BEEN IN A DARK THEATRE BEFORE |
| NO MOVIEGOERS WERE ENTERTAINED IN THE PROCESS OF PROJECTING THIS FILM | LOUDMOUTH IN THE SEAT BEHIND YOU |



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DEPT. OF
MAD
SANITATION

C.S.O.Y.

ARTIST: ANGELO TORRE

WRITER: DICK DEPARTOLO

I'm Bureau Chief Swill Gruesome! I'm a criminalist, and a slave driver to my team! A criminalist is someone who uses forensic science, like splattered blood, severed organs and torn off fingers or toe nails to solve a crime! I use it mostly to make people get sick to their stomach, throw up or pass out! I mean, even a criminalist needs to have a little fun! Some members of my team have accused me of being a bit too much on the "touchy-feely" side with the women around here, but I have an explanation for that! I'm in training to do something like that with an actual *living* female!

I'm Captain Grim! I'm mean! I'm insensitive! I'm unlovable and I'm overbearing! In other words, C.S.O.Y. may think it's breaking new ground on TV, but my portrayal of a police captain is as hackneyed as on any other cop show! I'm also so stiff, at least once a month, some jerk at C.S.O.Y. starts doing an autopsy on me because they think I'm dead!

I'm Caughtone Gallows, a single mom with a dual role in life! I work hard as a Crime Scene Investigator, while trying to be a proper parent as I raise my little girl! To give her an idea of what her mom does for a living, I took her with me to "daughters at work" day! She sat through three autopsies and visited the morgue twice! Now I feel nothing can upset her in real life! Except she still does get sick watching most of the shows on the Fox network! Unfortunately, nothing can prepare a child for that!

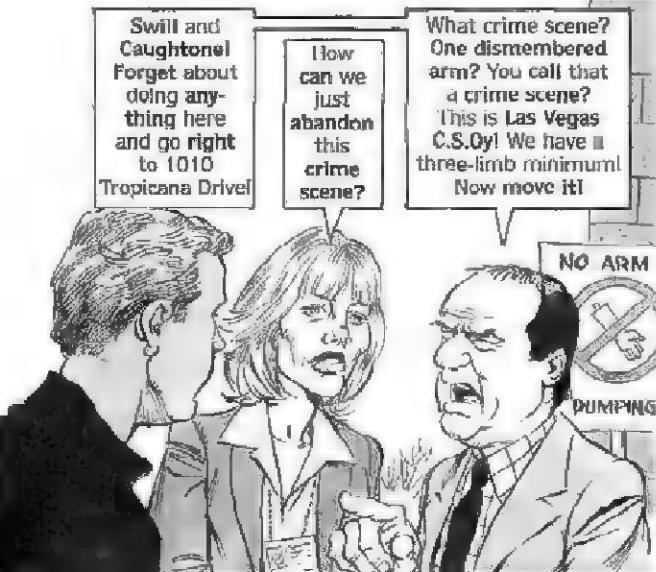
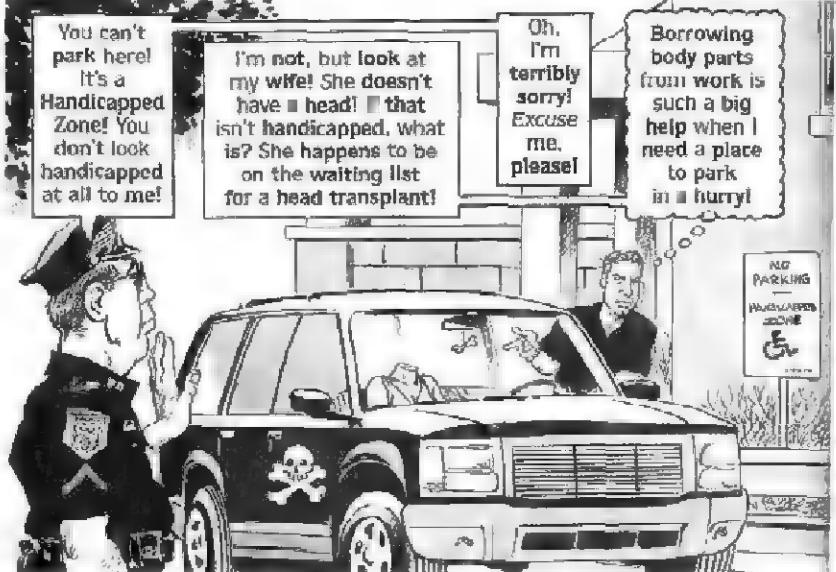


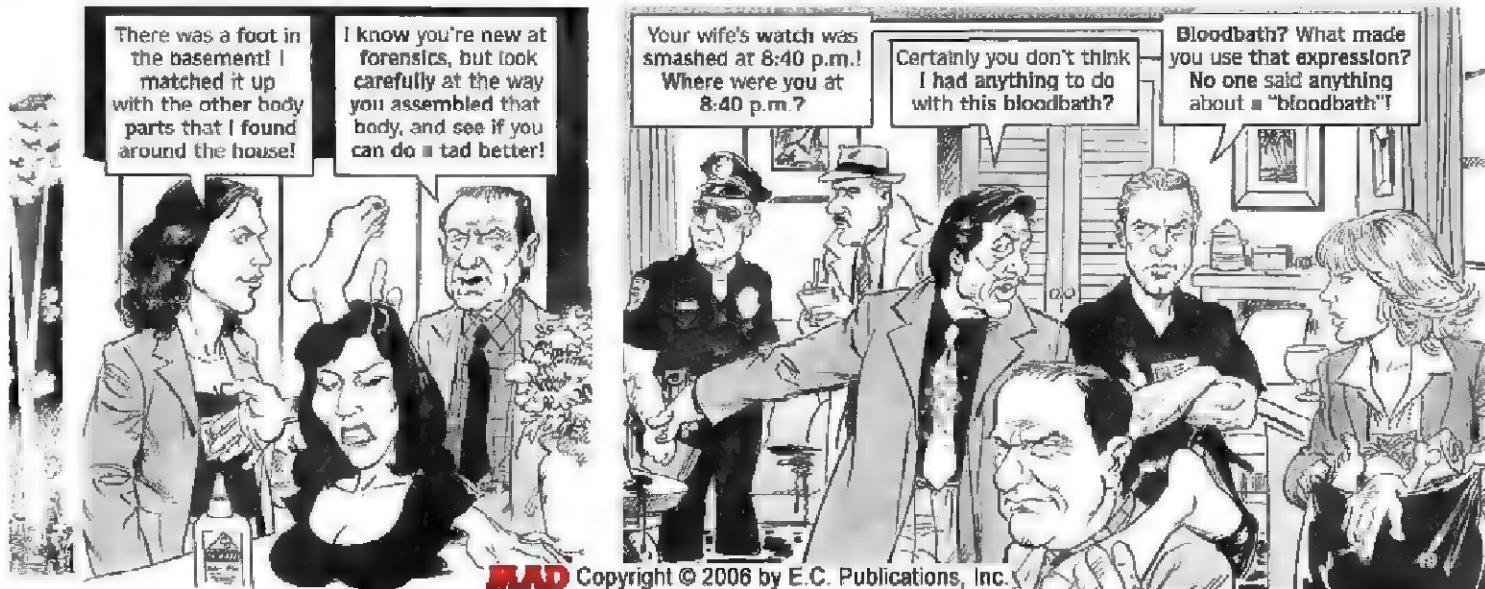
I'm Nice Strokes, C.S.O.Y. agent! In my case the C.S. in C.S.O.Y. stands for "charming and sexy"!

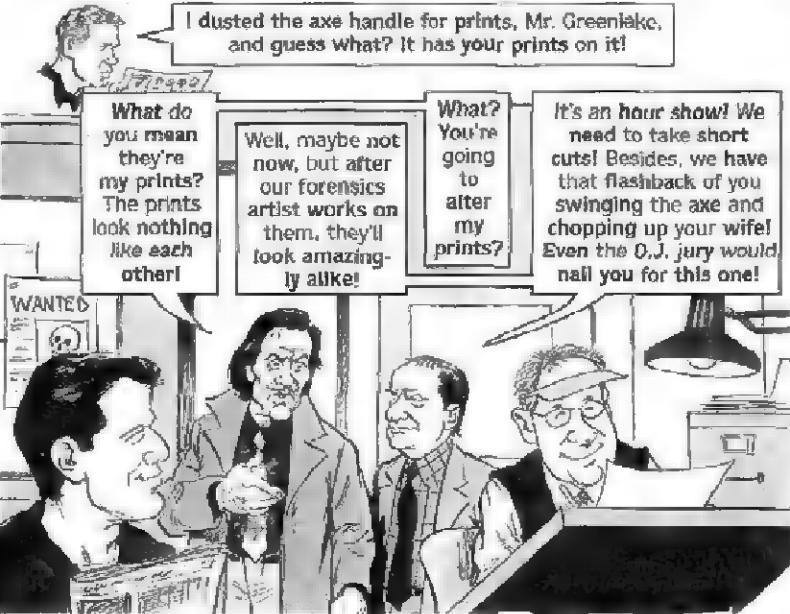
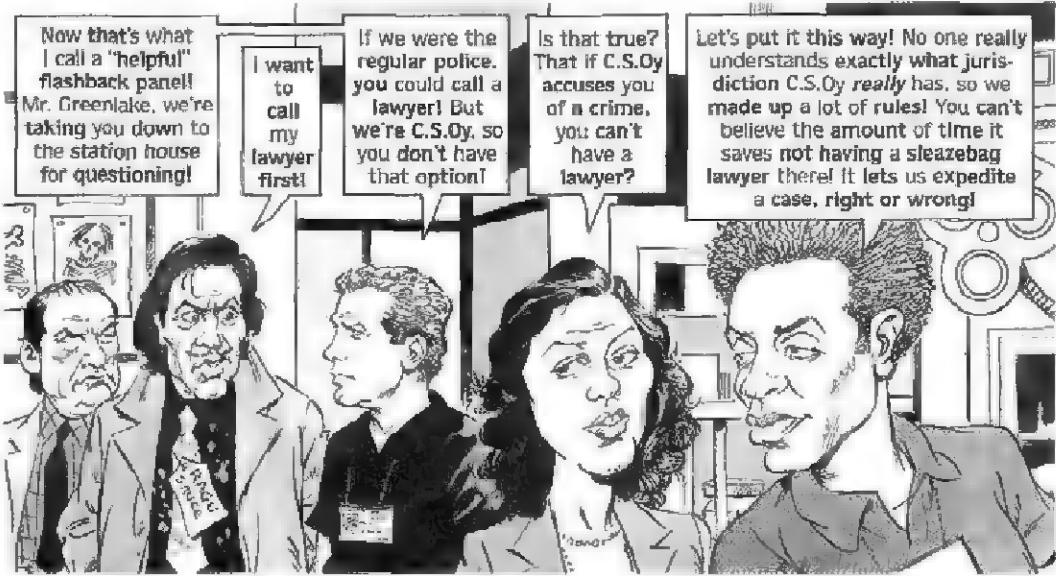
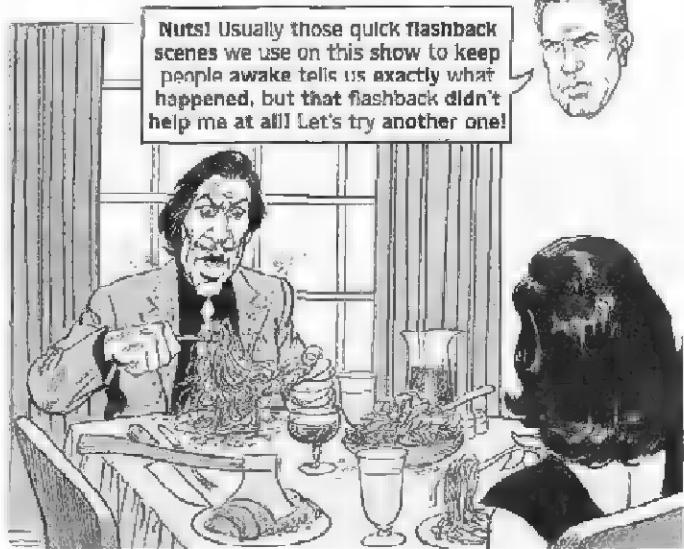
I love my job! I get paid a pretty decent salary just to solve puzzles all day! Then when I'm done with the daily crossword, I sometimes go out on a real case, but I don't mind! At least then not only the dead people get to see how good looking I am!

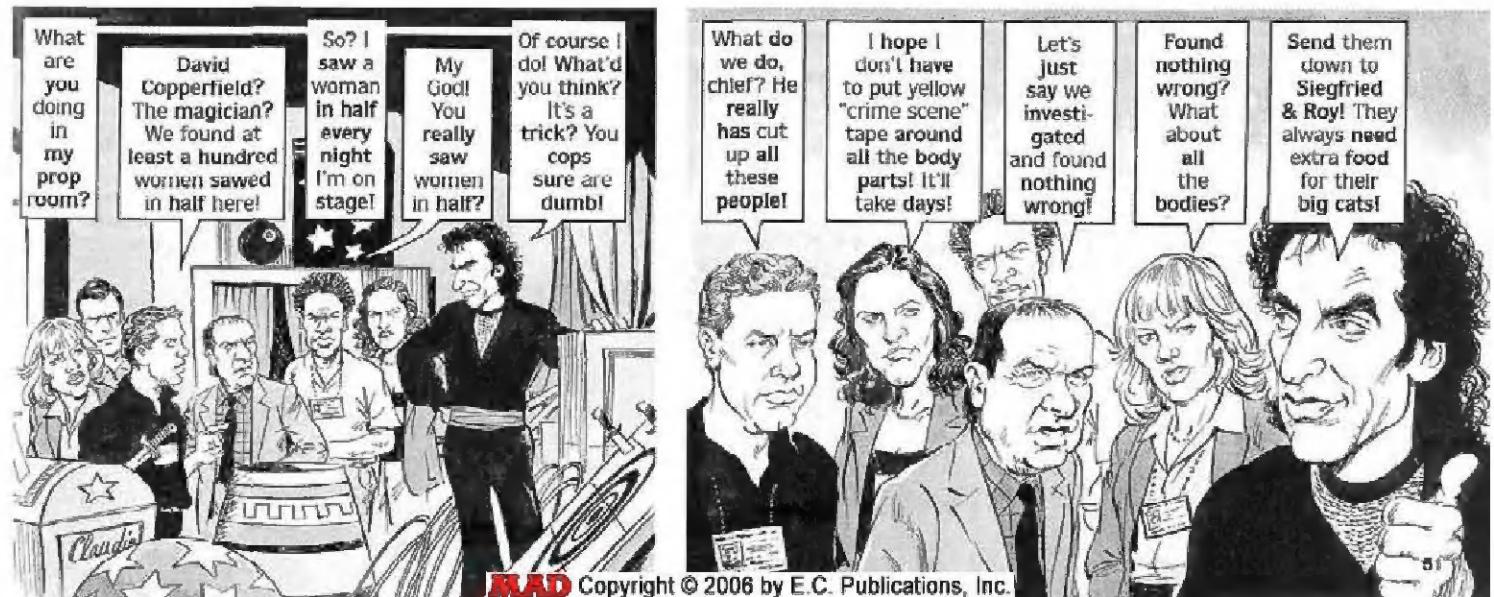
I'm Surry Saddle, the newest member of the C.S.O.Y. team, and frankly, I'm not accustomed to seeing guts splattered everywhere and watching body parts being dissected at autopsies! To prepare myself, I'm taking special training! A couple of times a week I go to one of the big Las Vegas hotel's "all you can eat buffets" and I dissect the meat loaf! You can't believe the amount of gross stuff in there! Talk about disgusting!

I'm Worry Frown and I round out the cliché cast! The hard boiled chief, single mom, stud muffin, rookie, and me — cool, slick minority officer! How cliché am I? Let me put it this way! I try not to stand sideways because you wouldn't see me! That's how two dimensional I am! I act cool by using the word "ass" on national TV, and using it a lot! I used it a dozen times in the pilot episode alone, and if you don't like it, you can kiss my ass!











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NATIONAL
PRESSURE TO PROVE
HIS WORTH?

HERE WE GO WITH ANOTHER RIDICULOUS
MAD FOLD-IN

When you enter the national spotlight and declare to all that you're the man, you'd better be able to stand and deliver when the time comes. There's one Texan who has now been given his big moment to shine and an eager nation waits to see if this young upstart will succeed or drop the ball. To find out who this lone star stallion is, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

FOLD PAGE OVER LEFT

B FOLD BACK SO THAT "A" MEETS "B"



ALL TEXANS FEEL THEY MUST EXCEL. EITHER SEX GOES AFTER TOUGH JOBS SUCH AS VIOLENT RODEOS, RATTLESNAKE HUNTS OR ANY OTHER RIGOROUS PURSUIT. IT BRINGS GREAT REVENGE FOR THOSE WHO LEARN THE ROPES FROM A TO Z

A

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B



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